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**Odesa National
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**University of
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**D. A. Tsenov
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Economics**

PROGRAMME

“CREATING THE SOCIETY OF
CONSCIOUSNESS” TELE - 2025

**HYBRID INTERNATIONAL SCIENTIFIC CONFERENCE
for young researchers The 14th Edition**

MARCH 14 – 15, 2025

CHISINAU, REPUBLIC OF MOLDOVA

PROGRAMME: Google Meeting MARCH 14 - 15, 2025	
Connection link:	Join Google Meeting https://meet.google.com/xyq-wdyi-jfx Meeting ID: xyq-wdyi-jfx ASEM Library, Office 103, Block F
10:30 – 11:00	<i>Register</i>
11:00 – 11:40	<p>Moderators: Lucia GUJUMAN, PhD; Chief of Department of Information Technology and Information Management</p> <p>Welcome speech:</p> <p>Alexandru STRATAN, Hab. Dr., Univ. Prof., Correspondence member of ASM, Rector of the Academy of Economic Studies of Moldova,</p> <p>Victoria COCIUG, PhD, Associate Professor, Vice Rector for Research and Partnerships, ASEM, Moldova</p> <p>Dumitru TODOROI, Hab. Dr., Univ. Prof., ASEM, Republic of Moldova</p> <p>Krasimir SHISHMANOV, PhD., professor, D. A. Tsenov Academy of Economics, Svishtov, Bulgaria</p> <p>Alexandru ARSENI, Hab. Dr., Univ. Prof., The President of the Public Association "Parliament of Independence" (PA PI)</p> <p>Mircea GEORGESCU, Dr., Univ. Prof., Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iasi, Romania</p> <p>Marian-Pompiliu CRISTESCU, Dr., Univ. Prof., Lucian Blaga University, Sibiu, Romania</p> <p>Plenary session:</p> <p>Gheorghe MIHALAS, Hab. Dr., Univ. Prof., Academy of Medical Sciences, Timisoara, Romania EMPATHIC TECHNOLOGY: A NEW FRONTIER FOR THE ELDERLY</p> <p>Valeriu, GALAICU, Master in security, Academy of Economic Studies of Moldova. INCREASING THE SECURITY LEVEL OF WEB APPLICATIONS IN THE FINANCIAL SECTOR OF THE REPUBLIC OF MOLDOVA ACCORDING TO EU STANDARDS</p>
12:00 – 14:00	<i>Working Session 1</i>
14:00 – 14:30	Coffee Break
14:30 – 17:00	<i>Working Session 2</i>
17:00 – 17:30	<i>Discussions & Closing</i>
IMPORTANT	<p>Timeframe of the speeches: during sessions 5-10 min.</p> <p>Deadline for submission of publication 25.03.2025 to: departament.timi@ase.md todoroi@ase.md</p>

Section 1: Emerging Information Technologies: Artificial Intelligence and Data Analytics for the Digital Future

*Moderators: Victor ANDRONATIEV, PhD; Victoria LOZAN, PhD;
Adriana CATRUC-INCULEȚ, PhD Student*

Connection link: Room 1. <https://meet.google.com/ebk-sbhi-fcm>

*Meeting ID: **ebk-sbhi-fcm***

ASEM, Office 404, Block B

12:00 – 14:00 14:30 – 17:00	Speakers
1.	<p>THE IMPACT OF ARTIFICIAL INTELLIGENCE ON THE LABOR MARKET AND ECONOMIC MODELS</p> <p>Authors: Rodion, ARTYUKHIN, Tymofii, KYKHTENKO, Maxim, KUSHMUNS, Ukraine, Separate structural subdivision “Professional College of Oil and Gas Technologies, Engineering, Infrastructure and Service of Odesa National University of Technology”.</p>
2.	<p>APPLIED DATA ANALYSIS IN SMEs</p> <p>Author: Anatolie, BARACTARI, student, Austria, Johannes Kepler University, Linz. Coordinated by: Anatolie, BARACTARI, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
3.	<p>THE FUTURE OF SUSTAINABLE E-COMMERCE IN THE DIGITAL AGE</p> <p>Author: Andreea, BOBOC, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Aurelia ȚURCAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
4.	<p>INFORMATION SYSTEMS – CURENT TRENDS</p> <p>Author: Andrea, BORTA, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Olea, CHICU, lecturer, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
5.	<p>BEST PRACTICES FOR PARAMETRIC TESTING IN MATHEMATICSC</p> <p>Author: Gabriela-Cristina, BRANOAEA, Romania. Coordinated by: Tudor, BRAGARU, PhD, professor, State University of Moldova, Republic of Moldova.</p>
6.	<p>THE USE OF ARTIFICIAL INTELLIGENCE IN PERSONALIZING USER EXPERIENCE IN DIGITAL MARKETING</p> <p>Authors: Elvira, COBILEANSCHI, Artiom, BEREDU, Academy of Economic Education of Moldova, Republic of Moldova. Coordinated by: Aurelia, ȚURCAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
7.	<p>APLICATION OF SINGLE-LAYER KOHONEN NETWORK FOR TEXT RECOGNITION</p> <p>Authors: Vlada COLESNICOVA, student, Academy of Economic Studies of Moldova, Republic of Moldova. Ionelia DASCHEVICI, licentiate student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Alexandru COLESNICOV, PhD, associate professor, Institute of Mathematics and Computer Science „Vladimir Andrunachievici”, Moldova</p>
8.	<p>RISKS AND CHALLENGES OF USING AI IN ORGANIZATIONAL MANAGEMENT</p> <p>Author: Gheorghe, GAIU, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Valentina, CAPATINA, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>

9.	<p>INNOVATION IN BUSINESS AND DAILY LIFE Author: Jo-änn, HACHEM, student, Lebanon HWR Berlin, Germany. Coordinated by: Serghei, OHRIMENCO, Hab. Dr., Univ. Prof., Academy of Economic Studies of Moldova, Republic of Moldova.</p>
10.	<p>JAVA AND PYTHON PROGRAMMING LANGUAGES IN THE INFORMATION SOCIETY ERA: DEVELOPMENTS AND ANALYSES Authors: Daniel, HANGAN, Technical University of Munich, Germany, Vladislav, COJOCARI, Academy of Economic Studies of Moldova, Stanislav, CIUBOTARU STANISLAV, Academy of Economic Studies of Moldova Coordinated by: Aurelia, ȚURCAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
11.	<p>DEEPSEEK-V3 AND QWEN2.5-MAX IN SOLVING RESOURCE AND PROCESS OPTIMIZATION PROBLEMS Author: Victoria, LOZAN, PhD, lecturer, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
12.	<p>INTEGRATION OF AI IN EDUCATION Author: Dian, NIKOLAEV, PhD student, Department Business Informatics, Bulgaria</p>
13.	<p>SMART BUS STATIONS Authors: Cezara, SADOVEI, Maria-Beatrice, GRUNZU, student, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
14.	<p>ESTIMATION OF THE COOB-DOUGLAS PRODUCTION FUNCTION BASED ON STATISTICAL INFORMATION OF THE REPUBLIC OF MOLDOVA Author: Iulian, SOTROPA, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Zinovia, TOACA, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
15.	<p>MANAGING AND OPTIMIZING PERSONAL EXPENSES Author: Iulian, SOTROPA, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Victoria, LOZAN, PhD, lecturer, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
16.	<p>THE USE OF AI IN EDUCATION AND INTERNATIONAL ASSESSMENT SYSTEMS. AI-BASED EXAMS – LINGUASKILL CAMBRIDGE: FAST, SIMPLE, CONVENIENT, BUT EFFECTIVE? Author: Anastasia, STERBET, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Maria, MORARU, lecturer, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
17.	<p>FEATURES OF ADVERTISING DEVELOPMENT IN DIGITAL MARKETING Authors: Xenia, TODOROVA, Anastasia, CHIRLIC, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
18.	<p>EXPLORING ARTIFICIAL INTELLIGENCE AND DATA ANALYTICS FOR INNOVATION IN DIGITAL TRANSFORMATION Authors: Maxim, VORONIUC, Adriana, CATRUC, PhD student, lecturer, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
19.	<p>OPTIMIZING BUSINESS ANALYTICS AND DECISION-MAKING THROUGH THE APPLICATION OF GENERATIVE ARTIFICIAL INTELLIGENCE IN FORECASTING AND SIMULATIONS Author: Tanyo Georgiev Georgiev, Ph Student, D. A. Tsenov Academy of Economics, Svishtov, Bulgaria Coordinated by: Krasimir Shishmanov, PhD., professor, D. A. Tsenov Academy of Economics, Svishtov, Bulgaria</p>
20.	<p>AI DRIVEN PROJECT MANAGEMENT TOOLS Author: Bianca Elena, ENACHE, Universitatea „Alexandru Ioan Cuza”, Iasi, România</p>

Section 2: Cybersecurity and Risk Management in the Digital Age

Moderators: Serghei OHRIMENCO, Hab. Dr., Univ. Prof.; Eduard HÎRBU, PhD;

Veronica HÎNCU, Master in security

Connection link: Room 2. <https://meet.google.com/ebk-sbhi-fcm>

Meeting ID: **ebk-sbhi-fcm**

ASEM, Office 409, Block B

12:00 – 14:00 14:30 – 17:00	Speakers
1.	FEATURES OF THE USE OF WIRELESS DATA TRANSMISSION TECHNOLOGIES DEPENDING ON THE TYPE OF ECONOMIC ACTIVITY Author: Bogdan, BOGDANOV, Moldova State University, Republic of Moldova.
2.	SECURING THE FUTURE Author: Nichita, BRADU, IU International University of Applied Sciences, Germany. Coordinated by: Serghei, ORHIMENCO, PhD hab, professor, Academy of Economic Studies of Moldova, Republic of Moldova.
3.	ECONOMIC SECURITY MANAGEMENT IN ENTERPRISE DEVELOPMENT STRATEGIES Author: R.K., CHAKALOV, PhD student, Bohdan Khmelnytsky National University of Cherkasy, Ukraine.
4.	MANAGEMENT OF FINANCIAL AND ECONOMIC SECURITY OF ENTERPRISES THROUGH LEGAL PROTECTION MECHANISMS Author: R.K., CHAKALOV, PhD student, Bohdan Khmelnytsky National University of Cherkasy, Ukraine.
5.	FUTURE OF CYBER SECURITY Author: Maria, DUDOIU, Macromedia, Germany. Coordinated by: Serghei, ORHIMENCO, PhD hab, professor, Academy of Economic Studies of Moldova, Republic of Moldova.
6.	ADAPTIVE RISK MANAGEMENT STRATEGIES IN THE ERA OF AI-DRIVEN CYBER THREATS Author: Natalia, UNDELEMN, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Maria, MORARU, lecturer, Academy of Economic Studies of Moldova, Republic of Moldova.
7.	MECHANISMS FOR MANAGING ECONOMIC SECURITY OF ENTERPRISES UNDER UNCERTAINTY Author: D.M., KUTSENKO, professor, Rauf Ablyazov East European University, Cherkasy, Ukraine.
8.	CYBERSECURITY AND THE VULNERABILITY OF OLDER PEOPLE Author: Maria, MORARU, lecturer, Academy of Economic Studies of Moldova, Republic of Moldova.
9.	COLLABORATION BETWEEN EU MEMBER STATES TO DEVELOP CYBERSECURITY Author: Inga, STAVENSCHI, Alexandru Ioan Cuza University, Romania. Coordinated by: Valentina, CAPATINA, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.
10.	RESEARCH OF MODERN METHODS OF SOCIAL ENGINEERING TO PREVENT CYBERATTACKS Authors: Ludmila, RYBALCHENKO, Sofiia, ZUDOVA, PhD, associate professor at the Department of Cyber Security and Information Technologies, University of Customs and Finance, Dnipro, Ukraine.
11.	ENSURING WEB SECURITY WITH OWASP METHODOLOGY Authors: Olga, DARII, PhD student, university assistant, Moldova State University, Republic of Moldova.

	<p>Coordinated by: Tudor, BRAGARU, PhD, univ. prof., Moldova State University, Republic of Moldova.</p>
12.	<p>CYBER RESILIENCE IN THE MODERN WORLD Author: Carina, MILLER, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Serghei, ORHIMENCO, Phd hab, professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
13.	<p>DIRECTIONS FOR ASSESSING THE PARAMETERS OF INFORMATION-PSYCHOLOGICAL INFLUENCE Author: Ekaterina, SIZOVA, Bendery Branch of PSU named T.G. Shevchenko, Republic of Moldova. Coordinated by: Violeta, BOGDANOVA, PhD, Bendery Branch of PSU named T.G. Shevchenko, Republic of Moldova.</p>
14.	<p>CYBER THREATS TO CREATING COST ESTIMATES IN CONSTRUCTION Author: Viktoria, OSIPOVA, Bendery Branch of PSU named T.G. Shevchenko, Republic of Moldova. Coordinated by: Violeta, BOGDANOVA, PhD, Bendery Branch of PSU named T.G. Shevchenko, Republic of Moldova.</p>
15.	<p>CYBERSECURITY: THEORETICAL FOUNDATIONS AND KEY CONCEPTS Authors: Natalia, STURZA, University of Oradea, Romania, Grigore, CIUREA, (CEEE), Laura, CIUREA-ȚURCAN (USMF), Republic of Moldova. Coordinated by: Aurelia, ȚURCAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
16.	<p>USING UI/UX DESIGN IN THE DIGITALIZATION OF MANAGEMENT INFORMATION SYSTEMS Authors: Natalia, STURZA, University of Oradea, Romania, Grigore, CIUREA, (CEEE), Laura, CIUREA-ȚURCAN (USMF), Republic of Moldova. Coordinated by: Aurelia, ȚURCAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
17.	<p>INTEGRATION OF AI ALGORITHMS IN THE VULNERABILITY TESTING PROCESS Author: Veronica, HÎNCU, univ. asist., Academy of Economic Studies of Moldova, Republic of Moldova.</p>
18.	<p>STRATEGIC ENTERPRISE DEVELOPMENT MANAGEMENT UNDER COMPETITIVE RISKS AND UNCERTAINTY Author: O. O., RIABUKHA, PhD student, Bohdan Khmelnytsky National University of Cherkasy, Ukraine.</p>
19.	<p>CHALLENGES OF HIGHER EDUCATION INSTITUTION MANAGEMENT IN THE BANI WORLD Author: H.V., TUPCHIL, PhD student, Bohdan Khmelnytsky National University of Cherkasy, Ukraine.</p>

SECTION 3: Development Trends of the Digital Economy

Moderators: *Corina BULCAC, PhD; Aurelia TURCAN, PhD; Nicolae BULGAC, Ph Student*

Connection link: Room 3. <https://meet.google.com/ebk-sbhi-fcm>

Meeting ID: **ebk-sbhi-fcm**

ASEM, Office 411, Block B

12:00 – 14:00 14:30 – 17:00	Speakers
1.	DIGITAL TAX CONTROL: METHOD OF STIMULATING THE LEVEL OF VOLUNTARY COMPLIANCE OF TAXPAYERS Author: Crina, MIRON, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by epublic of Moldova.
2.	BLOCKCHAIN AND ITS IMPACT ON DIGITAL TRANSACTIONS AND FINANCIAL SYSTEMS Author: Dan, ȘONȚU, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Lucia, GUJUMAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.
3.	THE FUTURE OF WORK: DIGITALIZATION, REMOTE WORK, AND AI-DRIVEN JOBS – EVALUATING HOW DIGITAL TOOLS AND AUTOMATION RESHAPE EMPLOYMENT, SKILLS DEMAND, AND WORK CULTURE Author: Ionelia, DASCHEVICI, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Sergiu, TUTUNARU, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.
4.	CYBERSECURITY AND DATA PROTECTION: BARRIERS TO THE DIGITAL ECONOMY Author: Evghenii, ANII, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Sergiu, TUTUNARU, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.
5.	ARTIFICIAL INTELLIGENCE AND AUTOMATION: THE DRIVING FORCE OF THE DIGITAL ECONOMY Author: Mihai, POTORAC, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Lucia, GUJUMAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.
6.	DIGITAL TRANSFORMATION: IMPACT ON THE GLOBAL ECONOMY Author: Iulian, IȘECOV, student, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Lucia, GUJUMAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.
7.	THE EVOLVING LANDSCAPE OF E-COMMERCE AND EMERGING MARKET TRENDS Author: Livia, DOMBROVSCHI, student, Academy of Economic Studies of Moldova, Republic of Moldova.
8.	DEVELOPMENT OF FRANCHISING IN TERMS OF DIGITALIZATION Author: Taisiia, PESKOVA, MGIMO, Russia.
9.	ROLE ECONOMIC DIPLOMACY OF THE MOLDOVA IN EUROPEAN CONTEXT Author: Nicoleta, MELNIC, PhD, Academy of Economic Studies of Moldova, Republic of Moldova.
10.	INTERNATIONAL BUSINESSES IN OUR LIVES

	<p>Author: Sophia, LUBBAT, HWR Berlin, Greece. Coordinated by: Serghei, ORHIMENCO, PhD hab, professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
11.	<p>DIGITALIZATION OF TAX ADMINISTRATION PROCESSES IN THE REPUBLIC OF MOLDOVA: EFFICIENCY, TRANSPARENCY, AND THE ADAPTATION OF TAX AUTHORITIES TO THE CHALLENGES OF THE DIGITAL ECONOMY Authors: Corina, BULGAC, PhD, associate professor, Nicolae, BULGAC, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
12.	<p>DIGITAL TECHNOLOGIES IN BANKING: APPLICATIONS FOR INVESTMENT PROJECTS Authors: Elizabeth, USHAKOVA, PhD, professor, Dinara, ORLOVA, Master of Economics, Financial University under the Government of the Russian Federation, Russia.</p>
13.	<p>ASPECTS OF THE DIGITAL ECONOMY DEVELOPMENT IN THE REPUBLIC OF MOLDOVA Authors: Marina, COBAN, PhD, associate professor, Ecaterina, TODOROVA, Valentina, NAUKINA, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
14.	<p>DIGITAL TRANSFORMATION IN THE FINANCIAL SECTOR: NEW TRENDS AND TECHNOLOGICAL INNOVATIONS Authors: Viacheslav, VOLOVIKOV, Arman, GURDJIEV, Dinara, ORLOVA, Financial University under the Government of the Russian Federation, Russia.</p>
15.	<p>TECHNOLOGY TRENDS WITH A MAJOR IMPACT ON DIGITAL TRANSFORMATION AND THE DEVELOPMENT OF THE BUSINESS ENVIRONMENT AND THE PUBLIC SECTOR Author: Tincuța, VRABIE, PhD, lecturer, University of “Dunarea de Jos Galati”, Romania.</p>
16.	<p>DIGITAL PAYMENT SYSTEMS AND THEIR IMPACT ON INFLATION Author: Anastasia, STERBET, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Marina, COBAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
17.	<p>THE DEVELOPMENT OF TOP DIGITAL PUBLIC SERVICES BY ANTICIPATING THE TRENDS OF THE DIRECTIONS OF ACTION Author: Tincuța, VRABIE, PhD, lecturer, University of “Dunarea de Jos Galati”, Romania.</p>
18.	<p>EFFECTIVE COLLABORATION AS A DEVELOPMENT TREND AND APPROACH TO CREATING INNOVATIONS Author: Ivaylo, KOSTOV, PhD, Head Assistant, D. A. Tsenov Academy of Economics, Bulgaria.</p>
19.	<p>LATEST INTERNATIONAL POLITICAL AND ECONOMIC NEWS Author: Radu, MIHALCEA, PhD hab., professor, Illinois State University, USA.</p>
20.	<p>CHISINAU’S FUTURE PROSPECTS: ARCHITECTURAL ASPECTS Authors: Aliona, STOIANOVA, Nichita, ANDRONIC, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
21.	<p>THE IMPACT OF SHARING ECONOMY PLATFORMS ON THE TOURISM INDUSTRY: AIRBNB AND UBER Authors: Adriana, PROCA, Irina, ISPIR, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Valentina, CAPAȚINA, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
22.	<p>THE GREEN SHIFT: ECONOMIC TOOLS FOR SUSTAINABLE GROWTH IN THE DIGITAL AGE Authors: Stefani, GEORGIEVA, head assist., prof., Aleksandrina, ALEKSANDROVA, PhD, D. A. Tsenov Academy of Economics, Bulgaria.</p>
23.	<p>TRANSFORMING CONSUMPTION: THE ROLE OF CONSCIOUSNESS IN SOLVING THE CLIMATE DILEMMA</p>

	<p>Authors: Antoni, GEORGIEV, Stefani, GEORGIEVA, head assist., prof., D. A. Tsenov Academy of Economics, Bulgaria.</p>
24.	<p>MODERN ECO-TRENDS IN THE TOURISM BUSINESS USING INNOVATIVE TECHNOLOGIES Authors: Violeta, MAKSYMOVA, Avdii, BARALEICHUK, Alina, SHPYCHKA, Odesa National University of Technology, Ukraine.</p>
25.	<p>OVERLAY ADINJECTOR Authors: Alexandr, OGLASEVICI, Constantin, MOCANU, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
26.	<p>BLOCKCHAIN AND THE DIGITALIZATION OF TRADITIONAL INDUSTRIES: NEW TRENDS AND CHALLENGES FOR THE FUTURE OF THE ECONOMY Author: Anghelina, GONCEAR, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Marina, COBAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
27.	<p>DIGITALIZATION OF TAX CONTROL AS A METHOD FOR INCREASING REVENUES TO THE NATIONAL PUBLIC BUDGET OF THE REPUBLIC OF MOLDOVA Author: Roxana, JEMNA, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Corina, BULGAC, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
28.	<p>THE USE OF ELECTRONIC TAX REPORTING SERVICES FOR LEGAL ENTITIES Author: Veronica, BLANARI, Academy of Economic Studies of Moldova, Republic of Moldova. Coordinated by: Corina, BULGAC, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
29.	<p>DIGITAL ECONOMY: PRESENT AND FUTURE IN THE TECHNOLOGICAL AGE Authors: Maxim, MUNTEANU, Daniel, HANGAN, Academy of Economic Studies of Moldova, Republic of Moldova, Universitatea Tehnica Munhen (Germania). Coordinated by: Aurelia, ȚURCAN, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
30.	<p>DIGITAL TECHNOLOGIES IN PRESERVING AND POPULARIZING THE ENOGASTRONOMIC HERITAGE OF GREECE Authors: Dominika, ISMAILOVA, Valeriia, CHERKASOVA, Odesa National University of Technology, Ukraine.</p>
31.	<p>NEW MEASURES REGARDING THE SIMPLIFICATION OF CUSTOMS PROCEDURES IN THE REPUBLIC OF MOLDOVA IN THE CONTEXT OF THE DEVELOPMENT OF THE DIGITAL ERA Author: Nadejda, BERGHE, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
32.	<p>PERSONNEL MOTIVATION MANAGEMENT WITHIN THE SYSTEM OF INTELLECTUAL POTENTIAL DEVELOPMENT OF ENTERPRISES Author: V.M., KIMLYK, PhD student, Bohdan Khmelnytsky National University of Cherkasy, Ukraine.</p>
33.	<p>HUMAN RESOURCE DEVELOPMENT MANAGEMENT WITHIN THE SYSTEM OF WORKFORCE POTENTIAL FORMATION IN ENTERPRISES Author: S.V., KUDAKTIN, PhD student, Bohdan Khmelnytsky National University of Cherkasy, Ukraine.</p>
34.	<p>TRENDS ON DIGITAL ENTREPRENEURSHIP Authors: Mircea Radu, GEORGESCU Anca Elena, LUNGU, Daniel, JURAVLE Alexandru Ioan Cuza University of Iași, România</p>

35.	<p>CHALLENGES AND FUTURE TRENDS IN THE EUROPEAN DIGITAL ADMINISTRATION</p> <p>Authors: Petruț-Cătălin, LUNGU, Mircea Radu, GEORGESCU Alexandru Ioan Cuza University of Iași</p>
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SECTION 4: Digital Solutions for Social Inclusion and Healthy Aging

Moderators: Dumitru TODOROI, Hab. Dr., Univ. Prof.; Valentina CAPAȚINA, PhD.

Connection link: Room 4. <https://meet.google.com/ebk-sbhi-fcm>

*Meeting ID: **ebk-sbhi-fcm**
ASEM, Office 404, Block B*

15:00 – 17:00	Speakers
1.	<p>SENIOR ASSOCIATIONS – THE SOLUTION TO THE PROBLEM OF ACCELERATED AGING OF SOCIETY</p> <p>Author: Dumitru, TODOROI, Hab. Dr., Univ. Prof., c. m. of ARA, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
2.	<p>PSYCHOSOMATIC PRACTICES FOR HEALTHY AGING AND SOCIAL INCLUSION IN THE REPUBLIC OF MOLDOVA AMID EU INTEGRATION AND DIGITAL ADVANCEMENTS</p> <p>Author: Lorina, BUGA, PhD student, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
3.	<p>THE ROLE OF AI IN FOREIGN LANGUAGE LEARNING: INNOVATION, ACCESSIBILITY, AND CHALLENGES</p> <p>Author: Valeria, CEBOTARU, Academy of Economic Studies of Moldova, Republic of Moldova.</p> <p>Coordinated by: Stella, HÎRBU, PhD, assistant professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
4.	<p>NEW ERA OF PERSONALIZED EDUCATION - PROMOTING EQUITY AND SOCIAL INCLUSION</p> <p>Author: Laura, CHIRIAC, Academy of Economic Studies of Moldova, Republic of Moldova.</p> <p>Coordinated by: Stella, HÎRBU, PhD, assistant professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
5.	<p>MENTAL POWER OR BRAIN BIOLOGY</p> <p>Author: Alexandru, PLEȘEA, dr. hab., Bucharest University, Romania.</p>
6.	<p>THE ROLE OF ACTUARIAL CALCULATIONS IN ENSURING THE FINANCIAL SUSTAINABILITY OF PENSION FUNDS</p> <p>Author: Anastasia, STERBET, Academy of Economic Studies of Moldova, Republic of Moldova.</p> <p>Coordinated by: Mariana, TACU, lecturer, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
7.	<p>DIGITAL SOLUTIONS FOR BRAND DEVELOPMENT AND ONLINE PRESENCE</p> <p>Author: Antonio, MARGINA, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
8.	<p>ONLINE PLATFORMS FOR LEARNING PAINTING AS A MEANS OF PROMOTING MENTALLY HEALTHY AGING</p> <p>Author: Ksenia, ZAVALII, Academy of Economic Studies of Moldova, Republic of Moldova.</p> <p>Coordinated by: Stella, HÎRBU, PhD, assistant professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
9.	<p>USING UI/UX DESIGN IN THE DIGITALIZATION OF MANAGEMENT INFORMATION SYSTEMS</p> <p>Authors: Grigore, CIUREA, (CEEE), Republic of Moldova, Natalia, STURZA, University of Oradea, Romania, Laura, CIUREA-ȚURCAN (USMF), Republic of Moldova.</p> <p>Coordinated by: Aurelia, ȚURCAN, PhD, associate professor, Academy of Economic</p>

	Studies of Moldova, Republic of Moldova.
10.	<p>DIGITAL SOLUTIONS AND SOCIAL CHANGE: CHALLENGES, EFFECTS AND PERSPECTIVES</p> <p>Authors: Natalia, SCHULIKA, student, Academy of Economic Studies of Moldova, Republic of Moldova, Mihail, POTOROACĂ, PhD, associate professor, Moldova State University, Republic of Moldova.</p> <p>Coordinated by: Eduard, HÎRBU, PhD, associate professor, Academy of Economic Studies of Moldova, Republic of Moldova.</p>
17.00-17.30	Conference closing