



**MOLDOVA STATE UNIVERSITY**  
**FACULTY OF LETTERS**  
**THE DEPARTMENT OF ROMANCE AND GERMANIC LANGUAGES**  
in partnership with  
**"ION CREANGA" STATE PEDAGOGICAL UNIVERSITY**  
**FRANCOPHONE UNIVERSITY AGENCY**  
**AMERICA HOUSE CHISINAU**  
**ASSOCIATION OF FRANCOPHONE LAWYERS FROM MOLDOVA**

are inviting teachers, university professors, researchers and scholars  
specialized in teaching foreign languages to participate in the



**INTERNATIONAL SCIENTIFIC CONFERENCE**  
**HYBRID**

**“New Trends in Teaching Market-Oriented Foreign Languages for Specific Purposes in Education”, VIIth Edition**

to be held on April 19, 2024, Moldova State University, 65 M. Kogalniceanu street

**CONFERENCE SUB-THEMES:**

- ⇨ Approaches / Methodology
- ⇨ Language Skills
- ⇨ Assessment / Testing
- ⇨ Curriculum Design
- ⇨ Adult Teaching
- ⇨ Technology in Education
- ⇨ World Literature
- ⇨ Linguistics

## SCIENTIFIC COMMITTEE OF THE CONFERENCE:

**Adriana CAZACU**, PhD, Associate Professor, State Secretary, the Ministry of Education and Research of Moldova;

**Otilia DANDARA**, Doctor Habilitate, University Professor, First Vice-Rector, Moldova State University;

**Ludmila USATII**, PhD, Associate Professor, Dean of Faculty of Letters, Moldova State University;

**Daniela PASCARU**, PhD, Associate Professor, Head of the Department of Romance and Germanic Languages, Faculty of Letters, Moldova State University;

**Claudia VISAN**, Head of the AUF-Moldova National Office;

**Daniela MUNCA-AFTENEV**, PhD., Cooperative Agreement Provider at America House Chisinau and America House Balti;

**Angela SOLCAN**, PhD, Associate Professor, the Dean of the Faculty of Foreign Languages and Literatures, "Ion Creanga" State Pedagogical University;

**Oxana GOLUBOVSKI**, PhD, Associate Professor, "Ion Creanga" State Pedagogical University;

**Ana BUDNIC**, PhD, Associate Professor, "Ion Creanga" State Pedagogical University;

**Philippe LOUBIÈRE**, PhD., Sorbonne Nouvelle;

**Karim KEMIH**, University Professor, "Mohamed Seddik Benyahia" University, Jijel, Algeria;

**Eldina NASUFI**, Doctor Habilitate, University Professor, University of Tirana, Albania;

**Tran Van CONG**, PhD., Associate Professor, University of Hanoi, Vietnam;

**Karl AKIKI**, PhD., Associate Professor, University Saint Joseph of Beirut, Liban;

**Nadia ABAOUB**, Doctor Habilitate, University Professor, University of Manouba, Tunisia;

**Diana GRADU**, PhD., Associate Professor, "Alexandru Ioan Cuza" University of Iasi, Romania;

**Dana NICA**, PhD., University Lecturer, "Alexandru Ioan Cuza" University of Iasi, Romania;

**Gabriela IGNAT**, PhD, University Professor, University of Agricultural Sciences and Veterinary Medicine "Ion Ionescu de la Brad", Iasi, Romania;

**Eugenia BOJOGA**, PhD, Associate Professor, Babes-Bolyai University, Cluj-Napoaca, Romania;

**Oana BOC**, PhD, Associate Professor, Babes-Bolyai University, Cluj-Napoaca, Romania;

**Vasile SPIRIDON**, PhD., University Professor, "Vasile Alecsandri" University, Bacau, Romania;

**Neli Ileana EIBEN**, PhD., West University of Timisoara, Romania;

**Felicia DUMAS**, Doctor Habilitate, University Professor, "Alexandru Ioan Cuza" University, Iasi, Romania;

**Teodor BIVOL**, president of "Vasile Pogor" Cultural-Scientific Association, Iasi, Romania;

**Murodilla YAKUBBAYEV**, PhD., Dean of Namangan State Institute of Foreign Languages; Uzbekistan;

**Iryna KHOLOD**, PhD., Dnipro University of the Humanities, Ukraine;

**Diana CHIBAC**, PhD., Yuriy Fedkovych Chernivtsi National University, Ukraine;

**Ludmila ZBANT**, Doctor Habilitate, University Professor, Moldova State University;

**Sergiu PAVLICENCO**, Doctor Habilitate, University Professor, Moldova State University;

**Tatiana CIOCOI**, Doctor Habilitate, Associate Professor, Moldova State University;

**Ana GUTU**, PhD., University Professor, Doctoral School of Humanities and Education, Moldova State University;

**Eugenia MINCU**, Doctor Habilitate, University Professor, Terminology Centre of the Institute of Romanian Philology "B.P.Hasdeu", Moldova State University;

**Angela GRADINARU**, PhD., Associate Professor, Moldova State University;

**Elena VARZARI**, PhD., Associate Professor, Moldova State University;

**Cristina GROSSU-CHIRIAC**, PhD., Associate Professor, Moldova State University;

**Vitalina BAHNEANU**, PhD, Associate Professor, Moldova State University;  
**Cornelia CINCILEI**, PhD, Associate Professor, Moldova State University;  
**Svetlana CORCEVSCHI**, PhD, Associate Professor, Moldova State University;  
**Ion GUTU**, PhD, Associate Professor, Moldova State University;  
**Lidia MORARU**, PhD, Associate Professor, Moldova State University;  
**Angela ROSCA**, PhD, Associate Professor, Moldova State University;  
**Elena SHAPA**, PhD, Associate Professor, Moldova State University;  
**Tatiana BABIN-RUSU**, PhD, Associate Professor, Moldova State University;  
**Oxana CREANGA**, PhD, Associate Professor, Moldova State University;  
**Elena GHEORGHITA**, PhD, Associate Professor, Moldova State University;  
**Viorica MOLOSHNIUC**, PhD, Associate Professor, Moldova State University;  
**Irina GINCU**, PhD, Associate Professor, Moldova State University;  
**Viorica LIFARI**, PhD, Associate Professor, Moldova State University;  
**Silvia GUTU**, PhD, Associate Professor, Moldova State University;  
**Violeta COTILEVICI**, PhD, University Lecturer, Moldova State University;  
**Dorina MACOVEI**, PhD, University Lecturer, Moldova State University;  
**Laura MIRZAC**, PhD, University Lecturer, Moldova State University;  
**Lilia PARHOMENCO**, PhD, University Lecturer, Moldova State University;  
**Lucia VESTE**, PhD, University Lecturer, Moldova State University;  
**Emilia TARABURCA**, PhD, Associate Professor, Moldova State University;  
**Gabriela SAGANEAN**, PhD, Associate Professor, Moldova State University;  
**Nina ROSCOVAN**, PhD, Associate Professor, Moldova State University;

## **ORGANIZING COMMITTEE OF THE CONFERENCE:**

**Daniela PASCARU**, PhD, Associate Professor, the Department of Romance and Germanic Languages, Faculty of Letters, Moldova State University;  
**Vitalina BAHNEANU**, PhD, Associate Professor, the Department of Romance and Germanic Languages, Faculty of Letters, Moldova State University;  
**Angela ROSCA**, PhD, Associate Professor, the Department of Romance and Germanic Languages, Faculty of Letters, Moldova State University;  
**Mariana NITA**, Lecturer, MA, the Department of Romance and Germanic Languages, Faculty of Letters, Moldova State University;  
**Parascovia COZMA (CAZACU)**, Lecturer, MA, the Department of Romance and Germanic Languages, Faculty of Letters, Moldova State University;  
**Tatiana CHITII**, Lecturer, MA, the Department of Romance and Germanic Languages, Faculty of Letters, Moldova State University;  
**Lia BUTUCEL**, Lecturer, MA, the Department of Romance and Germanic Languages, Faculty of Letters, Moldova State University;

## **EDITING COMMITTEE OF THE CONFERENCE:**

**Daniela PASCARU**, PhD, Associate Professor, the Department of Romance and Germanic Languages, Faculty of Letters, Moldova State University;  
**GABRIELA SAGANEAN**, PhD, Associate Professor, the Department of Translation, Interpretation and Applied Linguistics; Faculty of Letters, Moldova State University;  
**Vitalina BAHNEANU**, PhD, Associate Professor, the Department of Romance and Germanic Languages, Faculty of Letters, Moldova State University;  
**Tatiana BABIN-RUSU**, PhD, Associate Professor, the Department of Romance and Germanic Languages, Faculty of Letters, Moldova State University;  
**Angela ROSCA**, PhD, Associate Professor, the Department of Romance and Germanic Languages, Faculty of Letters, Moldova State University;  
**Elena VARZARI**, PhD, Associate Professor, the Department of Romanian Linguistics and Literary Science, Faculty of Letters, Moldova State University;

## **PAPER PRESENTATION:**

- Communication paper for the conference session (15 minutes + 5 minutes questions)
- Communication paper in the plenary session (30 minutes)

**The responsibility for texts content of the communications rests exclusively with the authors**

## INTERNATIONAL SCIENTIFIC CONFERENCE HYBRID

### “New Trends in Teaching Market-Oriented Foreign Languages for Specific Purposes in Education” VIIth Edition

Friday, April 19, 2024

<https://meet.google.com/ozk-mqve-nce>

#### 09:30 - 10:00 *Participants Registration*

434 room, "Eugen Coseriu" Philological Studies Centre, 65 M. Kogalniceanu, str., MSU

#### 10:00 *OPENING SESSION*

434 room, "Eugen Coseriu" Philological Studies Centre, 65 M. Kogalniceanu, str., MSU

**The host: Tatiana CHITII**, Lecturer, MSU

- ◆ Welcoming Speech on behalf of the Ministry of Education and Research  
**Adriana CAZACU**, *PhD, Associate Professor*
- ◆ Welcoming speech on behalf of the Moldova State University  
**Vladimir DOLGHI**, *PhD, University Lecturer, Vice- Rector for Financial and Economic Activity and International Relations*
- ◆ Welcoming Speech on behalf of the Dean of the Faculty of Letters, MSU  
**Ludmila USATAI**, *PhD, Associate Professor*
- ◆ Welcoming Speech on behalf of the Faculty of Foreign Languages and Literature of "Ion Creanga" State Pedagogical University  
**Oxana GOLUBOVSKI**, *PhD, Associate Professor, Head of the Department of the Department*
- ◆ Welcoming Speech on behalf of Arobs Software  
**Mihai GORGOS**, *the CEO*
- ◆ Welcoming Speech on behalf of GPG- BPO Solutions  
**Alexandra MATVEICIUC**, *the CEO*

#### 10:15 – 11:45 *Plenary session*

- ◆ *Instrumente de inteligență artificială pentru dezvoltarea gândirii critice*  
**Daniela MUNCA -AFTENEV**, *PhD., Deputy Head of Directorate-General for Education, Youth and Sport;*
- ◆ *Disinformation and Media Literacy*  
**Steven YOUNGBLOOD**, *a 2023-24 Fulbright Scholar in Moldova,*  
*the founding director of the Center for Global Peace Journalism in Parkville, Missouri USA;*
- ◆ *L'énonciation averbale dans le discours publicitaire français: caractéristiques et particularités*  
**Cristina ENICOV**, *PhD., University Lecturer, MSU.*

#### 12:00 – 14:00 *Workshops*

## WORKSHOPS

SECTION 1 19.04.2024/ 13:00 <a href="https://meet.google.com/en0-emb1-ctq">https://meet.google.com/en0-emb1-ctq</a>		SECTION 2 19.04.2024/ 13:00	
<p><b>Chairs:</b></p> <p><b>ANGELA GRADINARU</b></p> <p><b>FELICIA DUMAS</b></p>	<ul style="list-style-type: none"> <li>• <b>Angela GRADINARU</b> - <i>Stratégies de traduction des textes injonctifs : la voie vers une communication efficace dans l'industrie cosmétique;</i></li> <li>• <b>Felicia DUMAS</b> - <i>Défis Traductifs du Nom "Glorification" dans les Textes de Théologie Chrétienne-Orthodoxe;</i></li> <li>• <b>Natalia MUCERSCHI</b> - <i>În lumea bomboanelor sau despre traducerea experienței gustative;</i></li> <li>• <b>Silviana CUPCIUC</b> - <i>Particularitățile textelor turistice;</i></li> <li>• <b>Oxana CAPATINA</b> - <i>Echivalențe cu identități distincte : traducerea fragmentului cioranian prin prisma pluralității semantice;</i></li> <li>• <b>Olesea VINTU</b> - <i>Corelația limbaj specializat/ limbaj general în studiul actelor notariale;</i></li> <li>• <b>Eldina NASUFI</b> - <i>Enseignement du français de spécialité et des DNL en Albanie : état des lieux et perspectives;</i></li> <li>• <b>Ecaterina POPA</b> - <i>Evaluarea percepției deținuților față de eficiența programelor de reintegrare psihosocială realizate în penitenciar;</i></li> <li>• <b>Igor SOROCEAN</b> - <i>Incriminarea infracțiunilor electorale în legislația Republicii Moldova și a altor state;</i></li> <li>• <b>Noha ALVAKILI</b> - <i>Promoting foreign language learning to enhance stem development in countries;</i></li> <li>• <b>Noha ALVAKILI</b> - <i>Embracing foreign language in education system as a trend for national and global policy development.</i></li> </ul>	<p><b>Chair:</b></p> <p><b>EMILIA TARABURCA</b></p>	<ul style="list-style-type: none"> <li>• <b>Emilia TARABURCA</b> - <i>Dimensiuni ale frumosului în parnasianism, simbolism și estetism;</i></li> <li>• <b>Tatiana CIOCOI</b> - <i>Expresii ale literaturii postcoloniale: romanul ca proiecție a tensiunilor și aspirațiilor imaginarului european;</i></li> <li>• <b>Ana GHEORGHITA</b> - <i>Elemente cromatice în prezentarea aspectului fizic al personajelor câtorva romane realiste franceze din secolul al XIX-lea;</i></li> <li>• <b>Cristina BABIN-BOSII</b> - <i>Prezente Shakespeariene în Ulises de James Joyce;</i></li> <li>• <b>Cristina GROSSU-CHIRIAC</b> - <i>Utilizarea mijloacelor vizuale la orele de literatură;</i></li> <li>• <b>Natalia SPORIS</b>- <i>Функции аллюзий в романе Дж. Фаулза "Коллекционер";</i></li> <li>• <b>Liuba PROCOPII</b> - <i>Conceptul "dor" eminescian în câteva versiuni rusești;</i></li> </ul>



SECTION 3 19.04.2024/ 13:00		SECTION 4 19.04.2024/ 13:00	
<p><b>Chair:</b></p> <p><b>Dorina MACOVEI</b></p>	<ul style="list-style-type: none"> <li>• <b>Dorina MACOVEI, Eugenia MINCU</b> - <i>Limbaș specializat interdisciplinar: etiologie și funcționalitate;</i></li> <li>• <b>Tatiana CHITII</b>- <i>Focalizarea religioasă în dicționare (partea 2);</i></li> <li>• <b>Parascovia COZMA (CAZACU)</b> - <i>Evolution of Mediation Terminology: A Historical Analysis in English and Romanian;</i></li> <li>• <b>Lia BUTUCCEL</b> - <i>Foreign language teaching and learning – a european priority, a necessity of higher education in the globalization era;</i></li> <li>• <b>Oxana BASHIROV</b> - <i>Integrating Technology into ESP Classes: Use of IWB software tools;</i></li> <li>• <b>Ina VOLOSCIUC</b> - <i>The Role of AI in Developing English;</i></li> <li>• <b>Tatiana ORNOVETCHII</b> - <i>Contextul european al formării continue pentru cadrele didactice;</i></li> <li>• <b>Nelli CHIRIAC</b> - <i>Methods of furthering communication skills during English as a foreign language class;</i></li> <li>• <b>Umidjon SOLIYEV</b> - <i>Development of reading competence of non-philological university students through professional texts (English language as an example).</i></li> </ul>	<p><b>Chairs:</b></p> <p><b>DANIELA PASCARU</b></p> <p><b>SAGANEAN GABRIELA</b></p>	<ul style="list-style-type: none"> <li>• <b>Daniela PASCARU, Gabriela SAGANEAN</b>- <i>Personality Development Through Individualised Approach to Learning;</i></li> <li>• <b>ION GUTU</b> - <i>Multimodal Discourse Analysis in Teaching Specialized Languages;</i></li> <li>• <b>Mariana NITA</b> - <i>Poor listening skills, a barrier to effective communication;</i></li> <li>• <b>Galina PLESCA (CIUDIN), Yanlin WANG</b> - <i>Current trends, directions, and perspectives on teaching ESP;</i></li> <li>• <b>Andrei BRAESCU</b> - <i>Deutsch als plurizentrische Sprache im Fremdsprachenunterricht;</i></li> <li>• <b>Alina SLOBODANIUC, Alina SOFRANSCHI</b>- <i>Tendințe, probleme de cercetare și utilizarea inteligenței artificiale (AI) în dezvoltarea competențelor de comunicare într-o limbă străină la studenți;</i></li> <li>• <b>Angela TULEI</b> - <i>Insights on the dual nature of pedagogy;</i></li> <li>• <b>Vitalina BAHNEANU, Steluța POSTOVANU</b> - <i>Enseigner- un métier des savoirs ou des savoirs sans métier;</i></li> <li>• <b>Angela ROSCA</b> - <i>El discurso de viaje en el enseñanza de la lengua española.</i></li> </ul>

<p style="text-align: center;"><b>SECTION 5</b>  <b>19.04.2024/ 13:00</b>  <a href="https://us05web.zoom.us/j/9146482260?pwd=jKMQR9yeX-SWpTM-MURcz3LWW9ixmw">https://us05web.zoom.us/j/9146482260?pwd=jKMQR9yeX-SWpTM-MURcz3LWW9ixmw</a>  <b>Meeting ID: 914 648 2260 Passcode: 229177</b></p>		<p style="text-align: center;"><b>SECTION 6</b>  <b>19.04.2024/ 13:00</b>  <a href="https://meet.google.com/fvk-kvfz-ogn">https://meet.google.com/fvk-kvfz-ogn</a></p>	
<p style="text-align: center;"><b>Chairs:</b>   <b>OXANA  CREANGA</b>   <b>TATIANA  BABIN-RUSU</b></p>	<ul style="list-style-type: none"> <li>• <b>Oxana CREANGA</b> - <i>Professional Development through Action Research;</i></li> <li>• <b>Tatiana BABIN-RUSU</b> - <i>Autonomes Lernen im Deutschunterricht als Fremdsprache;</i></li> <li>• <b>Svetlana CORCEVSCHI</b> - <i>Lesen als eine der wichtigsten Fertigkeiten beim Erwerb einer Fremdsprache;</i></li> <li>• <b>Ion GUTU</b> - <i>Monitorizarea curriculumului școlar la disciplina Limba străină: concept, particularități și experiențe;</i></li> <li>• <b>Tatiana TEPLIC</b>- <i>Binominals in Modern English;</i></li> <li>• <b>Ludmila CUTCOVSCHI</b> - <i>Probleme și dificultăți în formarea-dezvoltarea competenței de comunicare în limbi străine;</i></li> <li>• <b>Margareta CIRLIGEANU</b>- <i>Jocul în predarea disciplinei Limba și literatura română;</i></li> <li>• <b>Anca GORBAN-COJOCARIU</b> - <i>Discursul literar al Hertei Müller în traducerea din limba germană în limba română;</i></li> <li>• <b>Mariana TODOROV</b> - <i>The technology of teaching English in 21st Century;</i></li> <li>• <b>Svetlana SCARAEVA</b> - <i>Effective lesson management as a motivation for teacher's development and student success.</i></li> </ul>	<p style="text-align: center;"><b>Chair:</b>   <b>ELENA  VARAZARI</b></p>	<ul style="list-style-type: none"> <li>• <b>Elena VARZARI</b>- <i>Expresiile latinești - un cod cultural universal;</i></li> <li>• <b>Ana GUTU</b> - <i>Dinamica Sistemică a Terminologiilor Științifice Franceze;</i></li> <li>• <b>Alina CIORICI</b> - <i>Enseigner le français – outdoor classroom dans l'enseignement secondaire technique non tertiaire;</i></li> <li>• <b>Aura COMORASU</b> - <i>Descânțece și vrăji de dragoste. Tipuri de descânțece. Structura textului magic;</i></li> <li>• <b>Kristina CERNEI</b> - <i>Efficient strategies in developing communication skills in a school without borders;</i></li> <li>• <b>Elena - Mihaela MOROSAN</b> - <i>Excursia ca modalitate de învățare experiențială în educația elevilor cu cerințe educaționale speciale;</i></li> <li>• <b>Cristina TEODOROVICI</b> - <i>Importanța mediului afectogen la copii cu CES;</i></li> </ul>