



Moldova State University
Faculty of Economic Sciences

International Scientific Conference

MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

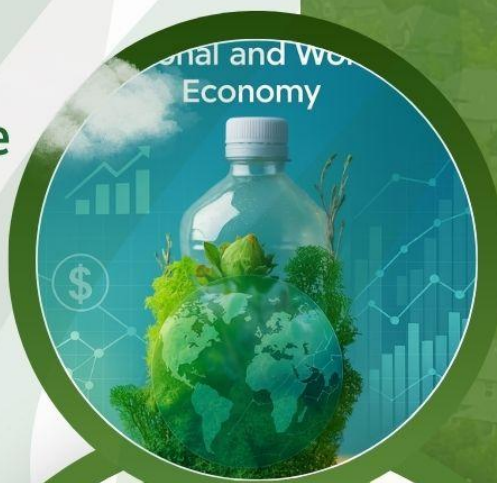
18th Edition

CONFERENCE PROGRAM

OCTOBER 23–24, 2025



Al. Mateevici Str., 60, Chisinau, MD–2009
Republic of Moldova





Universitatea de Stat din Moldova
Facultatea de Științe Economice

Conferința Științifică Internațională

PARADIGME MODERNE ÎN DEZVOLTAREA ECONOMIEI NAȚIONALE ȘI MONDIALE

Ediția a 18-a

PROGRAMUL CONFERINȚEI

23-24 OCTOMBRIE 2025



CONSEJ
Bunăstarea
securitatea
cetățenilor



Funded by the
European Union



Str. Al. Mateevici, 60, Chișinău, MD-2009
Republica Moldova



The International Scientific Conference
„Modern paradigms in the development of the national and world economy”,
the 18th Edition

Organized by: Faculty of Economic Sciences, Moldova State University (MSU)

ORGANIZATIONAL COMMITTEE:

President:

HAMURARU Maria, PhD., Associate professor, Dean of the Faculty of Economic Sciences, Moldova State University

Vice-president:

CORETCHI Boris, PhD, Associate professor, Head of Business Administration Department, Faculty of Economic Sciences, Moldova State University

Members:

ULIAN Galina, PhD. hab., Professor
BULAT Veronica, PhD., Associate professor
MULIC Andrei, PhD., Associate professor
COJOCARU Maria, PhD., Associate professor
SÂRBU Olga, PhD., Associate professor
MOROI Elena, PhD., Associate professor
BUZDUGAN Adriana, PhD., Associate professor
SCUTARU Alexandru, PhD., Associate professor
PESTUȘCO Nina, PhD., Associate professor
BUJOR Tatiana, PhD., Associate professor
TOFAN Tatiana, PhD., Associate professor
BĂDĂRĂU Elena, PhD., Associate professor
POSTICĂ Maia, PhD, Associate professor
VEREJAN Nicolae, PhD, Associate professor,
CEAIKOVSKII Alexandr, PhD., Associate professor
COVALSCHI Tatiana, PhD., Associate professor
TRIFONOVA Larisa, PhD., Associate professor
APETRI Natalia, PhD., lecturer
COSNICEAN Irina, PhD., lecturer
DILAN Nelly, PhD., lecturer
PRODAN-ȘESTACOVA Liubovi, PhD., lecturer
DIACONU Tatiana, PhD., lecturer
LISA Galina, PhD., lecturer
DRĂGĂLIN Iuliana, PhD., lecturer
GAVRILAȘ Natalia, lecturer assistant
SOCOLOVA Ana, lecturer assistant
RAEVSKAIA Irina, lecturer assistant
VOLOSIUC Ana, lecturer assistant
CUTCOVSCHI Valentin, lecturer assistant
STEFANCO Natalia, lecturer assistant

SCIENTIFIC COMMITTEE:

President:

HAMURARU Maria, PhD., Associate professor, Dean of the Faculty of Economic Sciences, Moldova State University

Vice -president:

CORETCHI Boris, PhD, Associate professor, Head of Business Administration Department, Faculty of Economic Sciences, Moldova State University

Members:

ULIAN Galina, PhD, Professor, MSU, Republic of Moldova

DOLGHI Cristina, PhD, Professor, MSU, Republic of Moldova

CIMPOIEȘ Dragoș, PhD. Hab., Professor, MSU, Republic of Moldova

NUȚA Florian Marcel, PhD Habil, Professor, Danubius University of Galați, Galați, Romania

NASTASE Carmen-Eugenia, PhD, Professor, Stefan cel Mare University of Suceava (USV) Romania

MANTA Otilia, PhD, Romanian Academy, Romanian Academy, School of Advanced Studies of the Romanian Academy, Doctoral School of Economic Sciences, National Institute of Economic Research Costin C.Kirițescu, Center for Financial and Monetary Research “Victor Slăvescu”, Bucharest, Romania

UMAN Timur, PhD, Professor Jönköping International Business School JÖNKÖPING UNIVERSITY, Sweden

FLEACA Elena, PhD, Professor, National University of Science and Technology POLITEHNICA Bucharest, Romania

TIMUȘ Angela, PhD. hab., Associate professor, NIER, Republic of Moldova

SELIMOĞLU Seval, PhD, Professor, Anadolu University, Türkiye

NUȚĂ Alina Cristina, PhD Habil, Professor, Danubius International University; Women Researchers Council, Azerbaijan State University of Economics (UNEC)

BERGER Caroline, PhD, Associate professor, Université de Nîmes, France

COITA Dorin-Cristian, PhD, Associate professor, University of Oradea, Faculty of Economic Sciences, Oradea, Romania

DONCEAN Marilena, PhD, Recognised Researcher (R2), “Gh. Zane” Institute for Economic and Social Research of the Romanian Academy, Iași Branch, Romania

MANOLESCU Irina Teodora, PhD, Associate professor, “Alexandru Ioan Cuza” University of Iași, Iași, Romania

DANIŁOWSKA Alina, PhD Habil, Professor, Warsaw University of Life Sciences, Warsaw, Poland

NECULĂESEI Angelica Nicoleta, PhD, Associate professor, “Alexandru Ioan Cuza” University of Iași, Iași, Romania

TALMACIU Mihai, PhD, Associate professor, “Alexandru Ioan Cuza” University of Iași, Iași, Romania

CHEPELIUK Marharyta, PhD, Associate professor, Simon Kuznets Kharkiv National University of Economics, Kharkiv, Ukraine

CLICHICI Dorina, PhD, senior researcher, Institute for World Economy, Romanian Academy, Bucharest, Romania

BULAT Veronica, PhD, Associate professor, MSU, Republic of Moldova

MULIC Andrei, PhD, Associate professor, MSU, Republic of Moldova
COJOCARU Maria, PhD, Associate professor, MSU, Republic of Moldova
SÂRBU Olga, PhD., Associate professor, MSU, Republic of Moldova
NIREAN Elena, PhD., Associate professor, MSU, Republic of Moldova
BUZDUGAN Adriana, PhD., Associate professor, MSU, Republic of Moldova
TABARCEA Ala, PhD., Associate professor, MSU, Republic of Moldova
PRISĂCARU Veronica, PhD., Associate professor, MSU, Republic of Moldova
JALENCU Marian, PhD., Associate professor, MSU, Republic of Moldova
LUȘMANSCHI Galina, PhD., Associate professor, MSU, Republic of Moldova
ZAHARCO Silvia, PhD., Associate professor, MSU, Republic of Moldova
GOLOCIALOVA Irina, PhD., Associate professor, MSU, Republic of Moldova
PALADI Valentina, PhD., Associate professor, MSU, Republic of Moldova

CONTACTS

*MD-2009, Moldova State University, Chisinau
Alexe Mateevici Street, 60, Main Building, „Regina Maria” Hall Tel.: (+373) 69298809
E-mail: conference.fse.2025@gmail.com*

CONFERENCE PROGRAMME

Thursday, October 23	
Main Building, „Regina Maria” Hall (137)	
09:00 – 09:55	Welcome & Registration of participants
10:00 – 11:00	Opening Session Igor ȘAROV, PhD, Professor, Rector Moldova State University Otilia DANDARA, PhD. Hab., Professor, Deputy Rector for Didactic Activity, Moldova State University Georgeta STEPANOV, Vice-Rector for Scientific Activity Vladimir DOLGHIL, PhD, Deputy Rector of Moldova State University Maria HĂMURARU, PhD, Associate Professor, Dean of Faculty of Economic Sciences COREȚCHI Boris, PhD, Associate professor, Head of Business Administration Department, Faculty of Economic Sciences, Moldova State University LINK: https://meet.google.com/cxj-frkg-tjv
11:00 – 13:00	Plenary Session Alina Cristina NUȚĂ, PhD Habil, Professor, Women Researchers Council, UNEC, Azerbaijan INNOVATION AND INCLUSIVITY FOR ECONOMIC DEVELOPMENT Elena FLEACA, PhD, Professor; Theodora DOLTU, PhD; Beatrice LEUSTEAN, PhD; Ruxandra IONITA, PhD. National University of Science and Technology POLITEHNICA Bucharest, Romania ANALYSING ESG REPORTING STRUCTURES USING ESRS STANDARDS – LARGE COMPANIES & ENTERPRISES Seval SELIMOĞLU, PhD, Professor, Anadolu University, Turkey. LEGAL REGULATIONS OF SUSTAINABILITY REPORTING IN TURKEY Carmen NASTASE, PhD, Professor, Stefan cel Mare University of Suceava (USV) Romania FROM INNOVATION TO IMPACT: HOW UNIVERSITIES SHAPE A SUSTAINABLE FUTURE Caroline BERGER, PhD, Associate professor, Université de Nîmes, France MONDIALISATION, RSE, ET «COMPLIANCE». A L'AUNE DE L'ADHESION DE LA MOLDAVIE A L'UE Dorin-Cristian COITA, PhD, Associate professor, Laurențiu DROJ, PhD. University of Oradea, Faculty of Economic Sciences, Oradea, Romania THE INTEGRATION OF ARTIFICIAL INTELLIGENCE IN MODERN MARKETING AND FINANCE Irina GLOCIALOVA, PhD, Associate Professor, Moldova State University MODEL OF THE SUSTAINABILITY REPORT: CONCEPTUALIZATION AND ADAPTATION TO EUROPEAN STANDARDS (ESRS) Olga SÂRBU, PhD, Associate Professor, Boris COREȚCHI, PhD, Associate Professor, Moldova State University MANAGERIAL PERSPECTIVES ON LEVERAGING THE CORRELATION BETWEEN HEALTH AND HUMAN CAPITAL IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT Maria HĂMURARU, PhD, Associate Professor, Adriana BUZDUGAN, PhD, Associate Professor, Moldova State University THE IMPACT OF INNOVATIONS AND EMERGING TECHNOLOGIES ON THE TOURISM INDUSTRY LINK: https://meet.google.com/cxj-frkg-tjv
13:00 – 14:00	Coffee Break

Sections' Presentations	
Section 1. Modern Approaches to Achieving Managerial Performance Main Building, Hall 307 Moderator: Associate Professor, PhD Boris COREȚCHI LINK: https://meet.google.com/wjw-odbj-rno	
14:00 – 16:30	Paper Presentations
16:30 – 17:30	Final Discussions and Conclusions
Section 2. Emerging Trends in Global Marketing and Sustainable Tourism Strategies Main Building, „Regina Maria” Hall Moderator: Associate Professor, PhD Veronica BULAT LINK: https://meet.google.com/owh-mhit-ctj	
14:00 – 16:30	Paper Presentations
16:30 – 17:30	Final Discussions and Conclusions
Section 3. Financial System Development: Challenges and Perspectives Main Building, Hall 305 Moderator: Associate Professor, PhD Andrei MULIC LINK: https://meet.google.com/frz-osux-gsr	
14:00 – 16:30	Paper Presentations
16:30 – 17:30	Final Discussions and Conclusions
Section 4. Shaping a Sustainable Future: Trends and Perspectives in Accounting, Auditing, and Economic Analysis Main Building, Hall 331 Moderator: Associate Professor, PhD Maria COJOCARU LINK: https://meet.google.com/wjh-cmek-kfm	
14:00 – 16:30	Paper Presentations
16:30 – 17:30	Final Discussions and Conclusions
Friday, October 24	
Main Building, „Regina Maria” Hall (137)	
09:00 – 09:55	Welcome & Registration of participants
Section 5. Sustainable Strategies for Economic Well-being and Financial Resilience Main Building, „Regina Maria” Hall (137) Moderator: Associate Professor, PhD Adriana BUZDUGAN LINK: https://meet.google.com/baf-jwbf-qvz	
10:00 – 13:00	Paper Presentations
13:00 – 14:00	Final Discussions and Conclusions
14:00 – 15:00	Coffee Break
Section 6. Research and Innovation for Sustainability Reporting and Business Resilience Main Building, Hall 307 Moderator: Associate Professor, PhD Marian JALENCU LINK: https://meet.google.com/vkz-pxuu-ark	
10:00 – 13:00	Paper Presentations
13:00 – 14:00	Final Discussions and Conclusions
14:00 – 15:00	Coffee Break
We look forward to welcoming you to the 2025 "Modern Paradigms in the Development of the National and World Economy" Conference to share in the experience and joy of the event!	

SECTIONS PRESENTATIONS

Plenary Section Main Building, „Regina Maria” Hall (137) LINK: https://meet.google.com/cxj-frkg-tjv	
1.	INNOVATION AND INCLUSIVITY FOR ECONOMIC DEVELOPMENT <i>Alina Cristina NUȚĂ</i>
2.	ANALYSING ESG REPORTING STRUCTURES USING ESRS STANDARDS – LARGE COMPANIES & ENTERPRISES <i>Elena FLEACA; Theodora DOLTU; Beatrice LEUSTEAN; Ruxandra IONITA</i>
3.	LEGAL REGULATIONS OF SUSTAINABILITY REPORTING IN TURKEY <i>Seval SELIMOĞLU</i>
4.	FROM INNOVATION TO IMPACT: HOW UNIVERSITIES SHAPE A SUSTAINABLE FUTURE <i>Carmen NASTASE</i>
5.	MONDIALISATION, RSE, ET «COMPLIANCE». A L'AUNE DE L'ADHESION DE LA MOLDAVIE A L'UE <i>Caroline BERGER</i>
6.	THE INTEGRATION OF ARTIFICIAL INTELLIGENCE IN MODERN MARKETING AND FINANCE <i>Dorin-Cristian COITA; Laurențiu DROJ</i>
7.	MODEL OF THE SUSTAINABILITY REPORT: CONCEPTUALIZATION AND ADAPTATION TO EUROPEAN STANDARDS (ESRS) <i>Irina GOLOCILOVA</i>
8.	MANAGERIAL PERSPECTIVES ON LEVERAGING THE CORRELATION BETWEEN HEALTH AND HUMAN CAPITAL IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT <i>Olga SÂRBU; Boris COREȚCHI</i>
9.	THE IMPACT OF INNOVATIONS AND EMERGING TECHNOLOGIES ON THE TOURISM INDUSTRY <i>Maria HĂMURARU; Adriana BUZDUGAN</i>
Section 1. Modern Approaches to Achieving Managerial Performance Main Building, Hall 307 Moderator: Associate Professor, PhD Boris COREȚCHI LINK: https://meet.google.com/wjw-odbj-rno	
1.	THE IMPACT OF OWNERSHIP CONCENTRATION ON CORPORATE GOVERNANCE BASED ON THE EXAMPLE OF POLISH LISTED COMPANIES <i>Weronika DANIŁOWSKA</i>
2.	THE EXPERIENCE OF EUROPEAN UNION COUNTRIES IN IMPLEMENTING THE ADMINISTRATIVE-TERRITORIAL REFORM <i>Tatiana TOFAN; Marilena DONCEAN</i>
3.	ACCELERATED URBANISATION, RURAL DEPOPULATION, AND HUMAN CAPITAL: POLICY LESSONS FROM THE 2024 CENSUS <i>Dragoș CIMPOIEȘ</i>
4.	HUMAN RESOURCE MANAGEMENT POLICIES AND PRACTICES ADAPTED TO CONTEMPORARY DEMOGRAPHIC TRENDS <i>Olga SÂRBU; Boris COREȚCHI; Claudiu COMAN</i>
5.	INNOVATION MANAGEMENT – A KEY FACTOR IN THE DEVELOPMENT OF THE DIGITAL ECONOMY <i>Rodica BURBULEA</i>

6.	THE THEORY OF VALUE, SURPLUS VALUE, AND EXPLOITATION IN KARL MARX'S WORK <i>Tatiana BUJOR; Marius-Augustin BUJOR</i>
7.	THE PRODUCT LIFE CYCLE IN THE CIRCULAR ECONOMY AND THE INDUSTRY 4.0 PARADIGM <i>Andrei POPA</i>
8.	MODERN MANAGEMENT: BETWEEN AMATEURISM AND PROFESSIONALISM <i>Carolina TCACI</i>
9.	ALIGNING REGIONAL DEVELOPMENT PROCESSES IN THE REPUBLIC OF MOLDOVA WITH EUROPEAN UNION STANDARDS AND PRACTICES: PERSPECTIVES AND CHALLENGES <i>Elena BĂDĂRĂU; Liudmila LIPCOVA</i>
10.	PERFORMANCE MANAGEMENT IN THE DIGITAL AGE: THE EFFECTS OF DIGITAL TRANSFORMATION ON PRODUCTIVITY AND COMPETITIVENESS <i>Elena MOROI; Călin-Lucian BÎZU</i>
11.	ENERGY VULNERABILITY-THEORETICAL AND PRACTICAL APPROACHES IN THE REPUBLIC OF MOLDOVA <i>Aliona BALAN; Tatiana GUTIUM</i>
12.	EFFECTIVE PRACTICES FOR IMPLEMENTING THE STEAM APPROACH IN DEVELOPING THE COMPETENCIES OF FUTURE BUSINESS AND ADMINISTRATION PROFESSIONALS <i>Marian JALENCU; Radu STANCIU</i>
13.	THE ROLE OF ENERGY RESOURCES IN THE FORMATION OF INFLATIONARY PRESSURES IN THE REPUBLIC OF MOLDOVA <i>Nicolae VEREJAN</i>
14.	TERRITORIAL CONVERGENCE AND REGIONAL COMPETITIVENESS OF THE REPUBLIC OF MOLDOVA IN THE PERSPECTIVE OF EUROPEAN INTEGRATION <i>Elena BĂDĂRĂU; Gabriela IGNAT</i>
15.	MIGRATION AND REMITTANCES: BETWEEN ECONOMIC DEPENDENCE AND DEVELOPMENT OPPORTUNITY IN THE REPUBLIC OF MOLDOVA <i>Tatiana DIACONU</i>
16.	THE ROLE OF THE GREEN TRANSITION AND TECHNOLOGICAL INNOVATIONS IN ENHANCING THE TRADE COMPETITIVENESS OF THE REPUBLIC OF MOLDOVA <i>Lida CUCOȘ; Ioan G. POP</i>
17.	PERFORMANCE-BASED MANAGEMENT AND INSTITUTIONAL RESILIENCE: SOLUTIONS FOR SUSTAINABLE ECONOMIC GROWTH <i>Viorica VERDEȘ</i>
18.	PERFORMANCE MANAGEMENT AND AGRICULTURAL RESILIENCE UNDER CLIMATE CHANGE CONDITIONS <i>Larisa GANEA; Boris COREȚCHI</i>
19.	STUDY ON THE CREATION OF AN EFFECTIVE LEADERSHIP MODEL THROUGH SIMULATIONS OF CHANGES IN MANAGERIAL QUALITIES <i>Laura-Cătălina CULIPEI</i>
20.	THE CONTINUOUS EVOLUTION OF THE METHODOLOGY FOR REGULATORY IMPACT ASSESSMENT <i>Liubovi PRODAN-ȘESTACOVA</i>

21.	APPLYING SUSTAINABLE BUSINESS MODELS IN COMPANIES IN THE REPUBLIC OF MOLDOVA <i>Alexandru SCUTARU; Nelu FLOREA</i>
22.	SOME ASPECTS OF THE IMPACT OF ARTIFICIAL INTELLIGENCE ON DECISION-MAKING PROCESSES <i>Nina PESTUȘCO</i>
23.	MODERN STRATEGIES FOR EMPLOYEE MOTIVATION IN THE CONTEXT OF HYBRID WORK <i>Tatiana BUJOR; Florian Marcel NUȚA</i>
24.	SURVIVAL STRATEGIES IN THE MANAGEMENT OF FOOD SERVICE ESTABLISHMENTS IN THE REPUBLIC OF MOLDOVA <i>Anna SOCOLOVA</i>
25.	COMMITTED ENGAGEMENT – A MEDIATOR BETWEEN ORGANIZATIONAL CULTURE AND ORGANIZATIONAL PERFORMANCE <i>Irina RAEVSKAIA</i>
26.	EMPLOYEE RESISTANCE TO ORGANIZATIONAL CHANGE: CAUSES AND MANAGEMENT STRATEGIES <i>Natalia STEFANCO</i>
Section 2. Emerging Trends in Global Marketing and Sustainable Tourism Strategies Main Building, „Regina Maria” Hall Moderator: Associate Professor, PhD Veronica BULAT LINK: https://meet.google.com/owh-mhit-ctj	
1.	MINORITIES AS DRIVERS OF REGIONAL TOURISM DYNAMICS <i>Irina Teodora MANOLESCU; Angelica Nicoleta NECULĂEȘEI; Mihai TALMACIU</i>
2.	COMPARATIVE ANALYSIS OF ELEMENTS OF ANTICOMPETITIVE VIOLATIONS IN THE REPUBLIC OF MOLDOVA, THE KYRGYZ REPUBLIC, AND THE EUROPEAN UNION <i>Viorica CĂRARE; Constanța TIUHTII</i>
3.	SUSTAINABLE PROMOTION OF RAIL TRANSPORT IN REGIONAL TRADE: MARKETING AND LOGISTICS PERSPECTIVES IN EASTERN EUROPE <i>Florin STANCU</i>
4.	BRANDING STRATEGIES FOR NICHE TOURISM PRODUCTS: THE CASE OF “GASTRONOMIC TOURISM” AND “DIGITAL NOMAD DESTINATIONS” <i>Larisa TRIFONOVA; Alexandr CEAIKOVSKII</i>
5.	INTEGRATION OF THE LOCAL TOURISM BRAND INTO THE DIGITAL INFRASTRUCTURE: CASE STUDY OF PUHĂCENI VILLAGE, REPUBLIC OF MOLDOVA <i>Elena NIREAN; Marharyta CHEPELIUK; Yevheniia VORONIUK</i>
6.	DIPLOMATIC COMMUNICATION AND THE COUNTRY BRAND: STRATEGIC TOOLS IN FOREIGN ECONOMIC POLICY IN THE ERA OF GLOBALIZATION <i>Natalia ANTOCI</i>
7.	ANALYZING THE BALANCE BETWEEN LUXURY AND RESPONSIBILITY IN TOURISM <i>Mariana STOICA</i>
8.	THE ROLE OF ARTIFICIAL INTELLIGENCE IN THE HIGH ECONOMIC EDUCATION <i>Natalia COȘELEVA</i>
9.	ECONOMIC GROWTH AND QUALITY OF LIFE: REALITY AND DIVERGENCE <i>Maria FIȘTIC</i>

10.	GREEN MARKETING AND ITS ROLE IN ADVANCING SUSTAINABLE BUSINESS <i>Doina VICOL</i>
11.	INTEGRATING RAIL TRAVEL INTO REGIONAL TOURISM PACKAGES FOR SUSTAINABLE MOBILITY <i>Alexandru-Vasile BURLUI</i>
12.	DIRECTIONS AND PERSPECTIVES IN THE DEVELOPMENT OF TOURISM FOR FREELANCERS IN THE REPUBLIC OF MOLDOVA <i>Neli DILAN</i>
13.	MARKETING AUDIT AS A CONTROL TOOL IN THE ENTERPRISE MANAGEMENT SYSTEM <i>Daria ISPRAVNIC</i>
14.	CULTURAL DIPLOMACY AND ECONOMIC COOPERATION IN EUROPE <i>Mariana STOICA</i>
Section 3. Financial System Development: Challenges and Perspectives Main Building, Hall 305 Moderator: Associate Professor, PhD Andrei MULIC LINK: https://meet.google.com/frz-osux-gsr	
1.	FISCAL STABILITY AND SUSTAINABILITY OF THE REPUBLIC OF MOLDOVA IN THE CONTEXT OF EUROPEAN INTEGRATION: A COMPARATIVE METHODOLOGICAL AND EMPIRICAL APPROACH <i>Angela TIMUȘ; Dorina CLICHICI; Tatiana COVALSCHI; Nicu ȘARGU</i>
2.	THE ROLE OF COOPERATIVE BANKING IN THE BANKING SECTOR IN POLAND <i>Alina DANIŁOWSKA</i>
3.	TRANSITION TO THE CIRCULAR ECONOMY IN THE ECONOMY IN THE EU: OBSTACLES, GAPS AND PROSPECTS <i>Elena RUSU; Otilia MANTA</i>
4.	INVESTMENT ISSUES CAUSED BY THE SUNK COST FALLACY AND WAYS TO SOLVE THEM <i>Ivan LUCHIAN; Angela FILIP</i>
5.	ASSESSMENT AND MANAGEMENT OF LIQUIDITY RISK OF COMMERCIAL BANKS <i>Andrei MULIC; Victoria SCUTELNIC-CIBOTARI; Irina-Ștefana CIBOTARIU</i>
6.	INTERNAL STATE DEBT MANAGEMENT IN THE REPUBLIC OF MOLDOVA <i>Angela FILIP; Victoria MORARU</i>
7.	CURRENT FEATURES OF THE EVOLUTION OF THE GLOBAL HEALTH INSURANCE MARKET <i>Ivan LUCHIAN; Svetlana GHERJAVCA</i>
8.	EVALUATION OF THE PREPARATION OF THE BANKING SYSTEM OF THE REPUBLIC OF MOLDOVA FOR THE IMPLEMENTATION OF BASEL IV <i>Victoria POSTOLACHE</i>
9.	THE PARTICULARITIES OF USING BLOCKCHAIN IN BANKING <i>Ivan LUCHIAN; Inesa BRUMĂ</i>
10.	ANALYSIS OF THE FINANCIAL STABILITY OF THE INSURANCE INDUSTRY THROUGH THE LENS OF INNOVATIVE PROCESSES <i>Sveatoslav LABLIUC</i>
11.	THE EFFECTIVENESS OF FISCAL INCENTIVES FOR SUSTAINABLE INVESTMENTS: ASSESSING THE CONTRIBUTION TO ACHIEVING SDG 7 AND SDG 12 <i>Aliona MEDVEȚCALA</i>

Section 4. Shaping a Sustainable Future: Trends and Perspectives in Accounting, Auditing, and Economic Analysis

Main Building, Hall 331

Moderator: Associate Professor, PhD Maria COJOCARU

LINK: <https://meet.google.com/wjh-cmek-kfm>

1.	IDENTIFICATION AND ASSESSMENT OF RISKS TO AUDIT QUALITY, DESIGN AND IMPLEMENTATION OF MEASURES TO TREAT THEM <i>Cristina DOLGHI</i>
2.	AN ANALYSIS OF NATURAL CAPITAL ASSESSMENTS OF THE PILOT APPLICATIONS WITHIN THE TEEBAGRI FOOD FOR BUSINESS PROJECT <i>Selimoğlu SEVAL, Açma BÜLENT, Sayılır ÖZLEM, Ulukoca MELİS</i>
3.	SUSTAINABILITY REPORTING STANDARDS AS A TOOL FOR STRENGTHENING CORPORATE RESPONSIBILITY <i>Silvia ZAHARCO; Elena PETREANU</i>
4.	AGREED-UPON PROCEDURES AUDIT AS A MECHANISM FOR VERIFYING ESG INDICATORS <i>Ghenadie TIMOFTI</i>
5.	ECONOMIC IMPLICATIONS AND STRATEGIC DEVELOPMENT PERSPECTIVES OF DISTANCE LEARNING IN THE REPUBLIC OF MOLDOVA <i>Natalia GAVRILAŞ; Łukasz MARCZAK; Alexandrina OSOIANU</i>
6.	ECONOMETRIC MODELS USED IN MACROECONOMIC FORECASTING <i>Angela CHIŞLARU</i>
7.	THE DIMENSION OF SUSTAINABILITY IN INTEGRATED REPORTING-DEVELOPMENT PERSPECTIVES IN THE REPUBLIC OF MOLDOVA <i>Galina LUSMANSCHI; Olivia-Cristina LUNGU</i>
8.	SUSTAINABILITY ANALYSIS IN FASHION RETAIL: ACCOUNTING MODELS AND INTEGRATED INDICATORS FOR PERFORMANCE EVALUATION <i>Silvia ZAHARCO; Valeriu SULA</i>
9.	THE ROLE OF INTERNAL FINANCIAL CONTROL IN PREVENTING FINANCIAL AND OPERATIONAL RISKS IN INSURANCE COMPANIES <i>Marcela MORARU; Ghenadie TIMOFTI</i>
10.	APPLYING ISRS 4400(REVISED) AGREED-UPON PROCEDURES TO THE VERIFICATION OF ESG INDICATORS <i>Mileva-Valentina MĂNESCU-DRĂGOTOIU</i>
11.	THE EFFECT OF IMPLEMENTING AUDIT WITHIN STATE-OWNED COMPANIES AS A MEASURE TO INCREASE THE LEVEL OF USER TRUST <i>Valentin BUDECI</i>
12.	INTERACTIVE METHODS AND DIGITAL TOOLS USED TO ENHANCE THE TEACHING-LEARNING PROCESS AND FORMATIVE ASSESSMENT IN THE FIELD OF ECONOMIC SCIENCES <i>Natalia APETRII; Natalia GAVRILAŞ; Oxana COSTEŢCHI-JUŞCA</i>

Section 5. Sustainable Strategies for Economic Well-being and Financial Resilience

Main Building, „Regina Maria” Hall (137)

Moderator: Associate Professor, PhD Adriana BUZDUGAN

LINK: <https://meet.google.com/baf-jwbf-qvz>

1.	FINANCIAL LITERACY AND ECONOMIC REFORMS: IMPACT ON THE WELL-BEING OF CITIZENS <i>Maria COJOCARU; Lucia MOROŞAN-DĂNILĂ</i>
----	---

2.	PARTICIPATION OF ELDERLY PEOPLE IN THE LABOR MARKET IN THE REPUBLIC OF MOLDOVA: CHALLENGES AND OPPORTUNITIES <i>Anastasia OCERETNÎI</i>
3.	VOLUNTARY TAX COMPLIANCE AND THE CITIZEN WELL-BEING: A LITERATURE REVIEW <i>Galina ULIAN; Tatiana COVALSCHI</i>
4.	CLUSTERIZATION – MYTH OR REALITY FOR STRENGTHENING THE VALUE CHAIN AND DEVELOPING THE ECOSYSTEM <i>Daniela DASCALIUC</i>
5.	ENERGY POVERTY AND ITS SOCIAL CONSEQUENCES IN MOLDOVA <i>Tatiana GUTIUM</i>
6.	SUBJECTIVE WELL-BEING AND CITIZENS' HEALTH: AN INSTRUMENT FOR ASSESSING ECONOMIC WELL-BEING IN THE REPUBLIC OF MOLDOVA <i>Maria HĂMURARU; Adriana BUZDUGAN</i>
7.	THE IMPACT OF WORK–FAMILY RECONCILIATION POLICIES ON FAMILY WELL-BEING <i>Inga CHISTRUGA-SÎNCHEVICI</i>
8.	LEVERAGING THE POTENTIAL OF RIVER TOURISM FOR SUSTAINABLE DEVELOPMENT IN THE REPUBLIC OF MOLDOVA <i>Veronica BULAT</i>
9.	SUSTAINABILITY AS A DRIVER OF ECONOMIC WELL-BEING IN EMERGING ECONOMIES <i>Iuliana DRĂGĂLIN</i>
10.	GREEN GROWTH STRATEGIES IN CHINA AND THE EUROPEAN UNION: TRENDS, INDICATORS, AND CHALLENGES OF RECENT YEARS <i>Ludmila GOLOVATAIA; Daniela ŠKUTOVÁ</i>
11.	THE ECONOMICS OF LONELINESS AND THE PARADOX OF URBAN PROSPERITY <i>Olesea ȚURCANU</i>
12.	THE ROLE OF INTEGRATED SOCIAL SERVICES IN HUMAN CAPITAL DEVELOPMENT AND REDUCING SOCIAL INEQUALITIES <i>Cristina COROBAN</i>
13.	THE VALUES THAT MATTER: AN ANALYSIS OF THE INFLUENCE OF PROSOCIAL AND ECOLOGICAL VALUES ON RESPONSIBLE CONSUMER BEHAVIOR <i>Lucia NEPOTU</i>
14.	THE COMPETITIVE ADVANTAGE OF SUSTAINABLE STRATEGIES <i>Natalia ANTOCI; Nina MERIACRE</i>
15.	ADAPTING THE LABOR MARKET TO THE DIGITAL REVOLUTION: A SYSTEMATIC APPROACH <i>Aliona ȘAPTEFRĂȚI</i>
16.	THE CERNAVODĂ-ISACCEA-CHIȘINĂU ENERGY INTERCONNECTION AS A MODEL OF REGIONAL COOPERATION FOR ENERGY INDEPENDENCE <i>Vitalie TOMA; Boris COREȚCHI</i>
17.	GREEN TRANSITION AND THE ROLE OF UNIVERSITIES: SUSTAINABILITY DIGITALIZATION AND CIRCULAR ECONOMY <i>Maria HĂMURARU; Natalia GAVRILAȘ</i>
18.	THE ENERGY CRISIS AND ECONOMIC SECURITY OF THE REPUBLIC OF MOLDOVA: STRUCTURAL IMPLICATIONS AND ADAPTATION PERSPECTIVES <i>Valentin CUTCOVSCHI</i>

19.	SPORT INTEGRITY AS A NATIONAL OBJECTIVE: AN ANALYSIS OF THE LEGAL AND INSTITUTIONAL FRAMEWORK OF THE REPUBLIC OF MOLDOVA COMPARED TO THE UK AND FRANCE <i>Arian MOVILEANU</i>
20.	ANALYSIS OF THE COMPETITIVENESS OF THE REPUBLIC OF MOLDOVA'S EXPORTS TO THE CHINESE MARKET IN THE CONTEXT OF TECHNOLOGICAL INNOVATIONS AND SUSTAINABILITY <i>Boris COREȚCHI; CHUAI JINHUI</i>
Section 6. Research and Innovation for Sustainability Reporting and Business Resilience Main Building, Hall 307 Moderator: Associate Professor, PhD Marian JALENCU LINK: https://meet.google.com/vkz-pxuu-ark	
1.	UNIVERSITY SUSTAINABILITY ASSESSMENT AND REPORTING IN THE CONTEXT OF THE QS RANKING-IMPORTANCE, PROBLEMS AND POSSIBLE SOLUTIONS <i>Veronica PRISACARU</i>
2.	SUSTAINABILITY – THE EXPRESSION OF THE RESPONSIBLE COMMITMENT OF CONTEMPORARY BUSINESS <i>Ala OBERȘT</i>
3.	EMERGING TRENDS IN SUSTAINABILITY REPORTING: FROM VOLUNTARY DISCLOSURE TO REGULATED ASSURANCE <i>Marian JALENCU</i>
4.	THE IMPACT OF INFORMATION QUALITY ON THE CREDIBILITY OF SUSTAINABILITY REPORTING <i>Irina COSNICEAN; Irina RAEVSKAIA</i>
5.	INNOVATIVE APPROACHES TO SUSTAINABILITY REPORTING: INTEGRATING ESG, DIGITALIZATION, AND TRANSPARENCY <i>Galina LISA</i>
6.	PECULIARITIES OF IMPLEMENTING INTERNAL MANAGERIAL CONTROL SYSTEMS IN PUBLIC ENTITIES <i>Liubovi PRODAN-ȘESTACOVA; Mariana STÎRCUL</i>
7.	EUROPEAN SUSTAINABILITY REPORTING STANDARDS (ESRS) AND THEIR IMPACT ON SMES IN THE REPUBLIC OF MOLDOVA <i>Maria COJOCARU</i>
8.	SUSTAINABLE DEVELOPMENT OF VITICULTURE IN THE REPUBLIC OF MOLDOVA IN THE CONTEXT OF EUROPEAN INTEGRATION <i>Ion CERTAN; Simion CERTAN</i>
9.	CONSULTING FOR STARTUPS AND SMES: ROLES, FUNCTIONS AND IMPACT IN SUSTAINABLE BUSINESS DEVELOPMENT <i>Alexandru SCUTARU</i>
10.	BUSINESS SUSTAINABILITY IN THE REPUBLIC OF MOLDOVA IN THE CONTEXT OF EUROPEAN INTEGRATION: CHALLENGES IN ACCESSING CAPITAL AND ALIGNING WITH EU STANDARDS <i>Tatiana DIACONU</i>
11.	TRANSFORMATION OF SUSTAINABILITY: RESEARCH AND INNOVATION NETWORKS FOR QUALITY REPORTING AND BUSINESS RESILIENCE <i>Anna SOCOLOVA</i>
12.	STRENGTHENING ENVIRONMENTAL PERFORMANCE REPORTING AND THE GREEN TRANSITION IN THE REPUBLIC OF MOLDOVA IN THE CONTEXT OF ALIGNMENT WITH EUROPEAN SUSTAINABILITY STANDARDS <i>Vitalie TOMA</i>

13.	INTERNAL AND EXTERNAL BALANCE AS A MECHANISM FOR THE SUSTAINABLE DEVELOPMENT OF SMEs IN THE REPUBLIC OF MOLDOVA <i>Anna VOLOSIUC</i>
14.	VARIABILITY OF ESG REPORTING PRACTICES IN THE AUSTRIAN ENERGY SECTOR: THE IMPACT OF CULTURE, REGULATIONS, AND ORGANIZATIONAL PRIORITIES <i>Irina FUSARU</i>
15.	COMPARATIVE ANALYSIS OF LEGISLATIVE SUPPORT FOR THE ORGANIZATION OF A FAMILY BUSINESS <i>Ivan STAMOV</i>
We look forward to welcoming you to the 2024 "Modern Paradigms in the Development of the National and World Economy" Conference to share in the experience and joy of the event!	