

INTERNATIONAL SCIENTIFIC CONFERENCE

# MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

17th Edition



October 24-26, 2024  
"REGINA MARIA" HALL

Moldova State University



**USAID**  
DIN PARȚEA POPORULUI  
AMERICAN



## CONFERENCE PROGRAMME

<b>Thursday, October 24</b>	
<b>Main Building, „Regina Maria” Hall (137)</b>	
<b>09:00 – 09:55</b>	Welcome & Registration of participants
<b>10:00 – 11:00</b>	<p><b>Opening Session</b></p> <p><b>Igor ȘAROV</b>, PhD, Professor, Rector Moldova State University  <b>Otilia DANDARA</b>, PhD. Hab., Professor, Deputy Rector for Didactic Activity, Moldova State University  <b>Maria HĂMURARU</b>, PhD, Associate Professor, Dean of Faculty of Economic Sciences  <b>Lorenzo TOMASSONI</b>, Ambassador of Italy in Republic of Moldova  <b>Katarina FRIED</b>, Ambassador of Sweden in Republic of Moldova  <b>Andrei CHISTOL</b>, State Secretary, Ministry of Culture, Republic of Moldova  <b>Olivia SIV</b>, Technical Coordinator, Technical Cooperation and Silk Road, UN Tourism (World Tourism Organization)  <b>Dawit HAILE</b>, Dean of College of Engineering and Technology, Virginia State University, United States of America</p> <p>LINK: <a href="https://meet.google.com/var-vwhk-rvz">https://meet.google.com/var-vwhk-rvz</a></p>
<b>11:00 – 13:00</b>	<p><b>Plenary Session</b></p> <p><b>Ceslav CIOBANU, PhD., Professor</b>, Virginia State University, USA,  ECONOMICS OF THE ARTIFICIAL INTELLIGENCE: CHALLENGES, ADVANTAGES AND RISKS</p> <p><b>Joon Suk LEE, PhD., Professor</b>, Virginia State University, USA,  EMBODIED ARTIFICIAL INTELLIGENCE (EAI) IN TRIPLE SPACE</p> <p><b>Florian Marcel NUȚĂ, PhD., Professor</b>, Danubius International University  THE ROLE OF POVERTY AND GENDER ON HOUSEHOLDS’ ENERGY USE IN SELECTED EUROPEAN COUNTRIES</p> <p><b>Gabriela IGNAT, PhD., Associate Professor</b>, "Ion Ionescu de la Brad" University of Life Sciences, Iasi, Romania  MODERN PARADIGMS IN AGRICULTURAL DEVELOPMENT: INNOVATION, SUSTAINABILITY AND DIGITAL TRANSFORMATION</p> <p><b>Diana LAZĂR, PhD.</b>, Moldova State University, Chisinau, Republic of Moldova  UNLOCKING THE POTENTIAL OF WINE TOURISM IN MOLDOVA: A CATALYST FOR INVESTMENT AND SUSTAINABLE DEVELOPMENT</p> <p><b>Alina Cristina NUȚĂ, PhD., Associate Professor</b>, Women Researchers Council, UNEC, Azerbaijan</p>

	<p>ROLE OF FINANCIAL DEVELOPMENT AND INCLUSIVITY IN MODERATING THE ENVIRONMENTAL EFFECTS ON HUMAN DEVELOPMENT</p> <p>LINK: <a href="https://meet.google.com/var-vwhk-rvz">https://meet.google.com/var-vwhk-rvz</a></p>
<b>13:00 – 14:00</b>	<b>Coffee Break</b>
<b>Sections' Presentations</b>	
<p><b>Section 1: The complexities of marketing in the context of economic globalization</b></p> <p>Main Building, „Regina Maria” Hall (137)  <i>Moderator: Associate Professor, PhD Maria HAMURRU</i>                  LINK: <a href="https://meet.google.com/var-vwhk-rvz">https://meet.google.com/var-vwhk-rvz</a></p>	
<b>14:00 – 16:30</b>	Paper Presentations
<b>16:30 – 17:30</b>	Final Discussions and Conclusions
<p><b>Section 2: Modern ways of achieving managerial performance</b></p> <p>Main Building, Hall 141  <i>Moderator: Associate Professor, PhD Boris COREȚCHI</i>                  LINK: <a href="https://meet.google.com/abw-avsr-xhu">https://meet.google.com/abw-avsr-xhu</a></p>	
<b>14:00 – 16:30</b>	Paper Presentations
<b>16:30 – 17:30</b>	Final Discussions and Conclusions
<p><b>Section 3: Financial System Development: Issues and Prospects</b></p> <p>Main Building, Hall 145  <i>Moderator: Associate Professor, PhD Andrei MULIC</i>                  LINK: <a href="https://meet.google.com/jwh-mqia-auy">https://meet.google.com/jwh-mqia-auy</a></p>	
<b>14:00 – 16:30</b>	Paper Presentations
<b>16:30 – 17:30</b>	Final Discussions and Conclusions
<p><b>Section 4: Shaping the Sustainable Future: Trends and Insights in Accounting, Audit and Economic Analysis</b></p> <p>Main Building, „Virgil Madgearu” Hall (436)  <i>Moderator: Associate Professor, PhD Maria COJOCARU</i>                  LINK: <a href="https://meet.google.com/mkq-pvmy-cvk">https://meet.google.com/mkq-pvmy-cvk</a></p>	
<b>14:00 – 16:30</b>	Paper Presentations
<b>16:30 – 17:30</b>	Final Discussion
<b>18:00 – 20:00</b>	<b>Official Dinner</b>
<b>Friday, October 25</b>	
<b>09:00 – 09:55</b>	Welcome & Registration of participants
<p><b>Section 5: Sustainable strategies for ensuring the economic well-being and financial resilience of citizens</b></p> <p>Main Building, „Regina Maria” Hall (137)</p>	

<i>Moderator: Associate Professor, PhD Adriana BUZDUGAN</i> LINK: <a href="https://meet.google.com/eou-vczr-yma">https://meet.google.com/eou-vczr-yma</a>	
<b>10:00 – 12:00</b>	Paper Presentations
<b>12:00 – 13:00</b>	Final Discussions and Conclusions
<b>13:00 – 14:00</b>	Coffee Break
<b>Section 6: Innovation and Sustainability in Tourism</b>  Main Building, „Regina Maria” Hall (137) <i>Moderator: Natalia ȚURCANU</i> LINK: <a href="https://meet.google.com/zat-cwfb-meg">https://meet.google.com/zat-cwfb-meg</a>	
<b>14:00 – 16:00</b>	Paper Presentations
<b>16:00 – 17:00</b>	Final Discussion
<b>Saturday, October 26</b>	
<b>Training of Trainers (ToT): Innovation and Sustainability in Tourism</b> <b>KAZAK Club</b>  <i>Moderator: Associate Professor, PhD Veronica BULAT</i>	
<b>10:00 – 10:10</b>	Registration and Welcome Coffee
<b>10:10 – 10:30</b>	<b>Opening Remarks</b> Tatiana DURLEȘTEANU, Representative from RCRA Vladimir DOLGHI, Deputy Rector of Moldova State University Olivia SIV, UN Tourism Technical Cooperation and Silk Road
<b>10:30 – 12:00</b>	<b>Olivia SIV, Pauline DUNOYER DE SEGONZAC</b> , Technical Cooperation and Silk Road, UN Tourism (World Tourism Organization) Sustainable tourism and best practices from un tourism
<b>12:00 – 13:00</b>	<b>Maria HĂMURARU, PhD., Associate Professor</b> Panel Discussion: New Qualification Standards in Tourism. Overview of the new qualification standards for Hotel Services, Tourism, and Leisure. Discussion on the impact of these standards on tourism education.
<b>13:00 – 13:30</b>	Coffee Break
<b>Practical Session at KAZAK Club: Sustainability in practice</b> <b>KAZAK Club</b>  <i>Moderator: Victor Cazac, Owner of KAZAK Club</i>	
<b>13:30 – 14:00</b>	<b>Victor CAZAC</b> , Owner of KAZAK Club- Equestrian and Agricultural Tourism Complex, Gratiesti village, Moldova. Presentation and tour of the location Case study discussion: the infrastructure and the sustainable principles applied in KAZAK Club.
<b>14:00 – 14:30</b>	Closing Remarks and Next Steps
<b>We look forward to welcoming you to the 2024 "Modern Paradigms in the Development of the National and World Economy" Conference to share in the experience and joy of the event!</b>	

## SECTIONS PRESENTATIONS

<p><b>Plenary Section</b>                      Main Building, „Regina Maria” Hall (137)  <i>Moderator: Associate Professor, PhD Veronica BULAT</i>                      LINK: <a href="https://meet.google.com/var-vwhk-rvz">https://meet.google.com/var-vwhk-rvz</a></p>	
1	<p><b>ECONOMICS OF THE ARTIFICIAL INTELLIGENCE: CHALLENGES, ADVANTAGES AND RISKS</b>                      CIOBANU Ceslav</p>
2	<p><b>EMBODIED ARTIFICIAL INTELLIGENCE (EAI) IN TRIPLE SPACE</b>                      LEE Joon Suk</p>
3	<p><b>THE ROLE OF POVERTY AND GENDER ON HOUSEHOLDS’ ENERGY USE IN SELECTED EUROPEAN COUNTRIES</b>                      NUȚĂ Florian Marcel, NUȚĂ Alina Cristina</p>
4	<p><b>MODERN PARADIGMS IN AGRICULTURAL DEVELOPMENT: INNOVATION, SUSTAINABILITY AND DIGITAL TRANSFORMATION</b>                      IGNAT Gabriela, ȘARGU Lilia, PRIGOREANU Ioan</p>
5	<p><b>UNLOCKING THE POTENTIAL OF WINE TOURISM IN MOLDOVA: A CATALYST FOR INVESTMENT AND SUSTAINABLE DEVELOPMENT</b>                      LAZĂR Diana</p>
6	<p><b>ROLE OF FINANCIAL DEVELOPMENT AND INCLUSIVITY IN MODERATING THE ENVIRONMENTAL EFFECTS ON HUMAN DEVELOPMENT</b>                      NUȚĂ Alina Cristina</p>
<p><b>Section 1: The complexities of marketing in the context of economic globalization</b>                      Main Building, „Regina Maria” Hall (137)  <i>Moderator: Associate Professor, PhD Maria HAMURARU</i>                      LINK: <a href="https://meet.google.com/var-vwhk-rvz">https://meet.google.com/var-vwhk-rvz</a></p>	
1	<p><b>CHALLENGES OF IMPLEMENTING CIRCULAR ECONOMY PRINCIPLES IN EU TRANSPORT LOGISTICS</b>                      HAMURARU Maria, BULAT Veronica</p>
2	<p><b>PROMOTING MOLDOVA: THE IMPACT OF THE <i>MOLDOVA IN PROGRESS</i> JOURNAL ON NATIONAL VISIBILITY</b>                      SAVOIA Luigi</p>
3	<p><b>FOSTERING GROWTH: PROMOTING ECONOMIC RELATIONS IN EUROPEAN UNION FOR MOLDOVA DIASPORA EMPOWERMENT</b>                      ANTOCI Natalia, IANQUINTA Pietro, CEKANI Iris, FAVIA Francesco</p>
4	<p><b>INNOVATION STRATEGIES FOR THE NATIONAL ECONOMIES’ DEVELOPMENT</b>                      NEPYTALIUK Anton</p>
5	<p><b>THE MARKETING AUDIT: REDEFINING CONTENT AND AREAS OF INQUIRY</b>                      TABARCEA Ala</p>
6	<p><b>THE IMPACT OF DIGITAL MARKETING CHALLENGES ON THE PERFORMANCE OF COMPANIES</b>                      ISACHI Silvia Elena</p>
7	<p><b>BLOCKCHAIN TECHNOLOGY FOR SUPPLY CHAIN TRANSPARENCY AND EFFICIENCY</b>                      GALANTI Roberto, PERRI Antonella</p>
8	<p><b>VISUAL MERCHANDISING ACROSS CULTURES</b></p>

	STOICA Mariana
9	<b>INNOVATION - THE KEY TO SUCCESS IN MARKETING ACTIVITY OF THE COMPANY</b> NAZAR Nadejda
10	<b>TEACHING ECONOMICS IN TRANSITIONING SOCIETIES: REFLECTIONS ON PRACTICE</b> ZELDIN-GIPSMAN Mikhail, KACIUROVSKAIA Maria, RAZUMOVSKII Artem
11	<b>THE IMPACT OF DIGITALIZATION ON THE NATIONAL AND WORLD ECONOMY: COMPARATIVE ANALYSIS</b> STOICA Dumitru
12	<b>OPPORTUNITIES FOR THE VALUATION OF TOURIST DESTINATIONS IN THE REPUBLIC OF MOLDOVA BY STRENGTHENING THE BRAND IDENTITY OF THE DESTINATION BY REGIONS</b> LUCA Tatiana
13	<b>THE ROLE OF MARKETING RESEARCH AS A STRATEGIC TOOL IN THE CONTEXT OF INTENSIFIED COMPETITION AND RAPID MARKET CHANGES</b> DOMBROVSCHI Ina
14	<b>RELATIONSHIP MARKETING AS A MODERN MARKETING CONCEPT IN THE REPUBLIC OF MOLDOVA</b> DILAN Nelly
15	<b>THE ECONOMIC PECULIARITIES OF LONELINESS</b> ȚURCANU Oleseă
16	<b>THE ROLE OF PLANNING MARKETING ACTIVITIES IN THE PERFORMANCE APPRAISAL PROCESS ENTERPRISE</b> ISPRAVNIC Daria
17	<b>SUSTAINABILITY THROUGH GREEN LOGISTICS: OPPORTUNITIES AND RISKS</b> CARP Elena, BULGARI Andreea
18	<b>FACILITATING TRADE IN THE EUROPEAN UNION THROUGH THE PROMOTION OF RAILWAY TRANSPORT</b> STANCU Florin
19	<b>INNOVATION - STRONG FACTOR IN THE DEVELOPMENT OF INNOVATIVE ENTREPRENEURSHIP</b> BRADU Margareta
20	<b>SUSTAINABLE MARKETING STRATEGIES AS A KEY BUSINESS TOOL</b> GOLOVATAIA Ludmila, YAICI Farida Nemiri
21	<b>NON-RESIDENT RENDERS TRANSPORTATION SERVICES TO REPUBLIC OF MOLDOVA RESIDENT: PRACTICAL AND TAX ASPECTS</b> TODOROVA Liudmila
22	<b>FROM CONSCIOUS RESPONSES TO SUBCONSCIOUS INSIGHTS: REVOLUTIONIZING MARKETING RESEARCH WITH NEUROMARKETING</b> ALIYEV Vali
23	<b>GREEN LOGISTICS – A KEY ASPECT IN TRANSPORT ETHICS AND SOCIAL RESPONSIBILITY</b> CARP Elena
<p><b>Section 2: Modern ways of achieving managerial performance</b> Main Building, Hall 141 <i>Moderator: Associate Professor, PhD Boris COREȚCHI</i> LINK: <a href="https://meet.google.com/abw-avsr-xhu">https://meet.google.com/abw-avsr-xhu</a></p>	
1	<b>THE INFLUENCE OF INNOVATIVE MARKETING ON THE DEVELOPMENT OF BUSINESS IN THE REPUBLIC OF MOLDOVA</b> CEAIKOVSKII Alexandr, COREȚCHI Boris

2	<b>THE ROLE OF FAMILY BUSINESSES IN THE DEVELOPMENT OF RURAL ENVIRONMENT</b> SÂRBU Olga
3	<b>SUSTAINABLE DEVELOPMENT OF THE RURAL SPACE IN THE REPUBLIC OF MOLDOVA BY INCREASING THE EFFICIENCY OF THE USE OF LAND RESOURCES IN THE AGRICULTURAL SECTOR</b> CIMPOIEȘ Dragoș, CRUDU Lidia, RACUL Anatol
4	<b>THE INVOLVEMENT OF THE DIASPORA IN THE SUSTAINABLE DEVELOPMENT OF THE REPUBLIC OF MOLDOVA</b> BUJOR Tatiana
5	<b>MANAGEMENT OF THE CUSTOMS SYSTEM IN THE CONTEXT OF INTEGRATION EUROPEAN: PROGRESS AND PERSPECTIVES IN THE REPUBLIC OF MOLDOVA</b> BĂDĂRĂU Elena
6	<b>INNOVATION, A KEY ELEMENT IN INCREASING PERFORMANCE MANAGERS OF SMALL ENTREPRENEURS</b> GÎRNEȚ Slavic
7	<b>THE IMPORTANCE OF INCREASING SME SUSTAINABILITY THROUGH THE IMPLEMENTATION OF INFORMATION TECHNOLOGIES</b> POPA Andrei
8	<b>CUSTOMER INTERACTION PECULIARITIES WITHIN „TERMOELECTRICA” J.S.C. IN THE CONTEXT OF THE REGULATIONS IN THE THERMAL ENERGY SECTOR OF THE REPUBLIC OF MOLDOVA</b> BUNDUCHI Denis
9	<b>OPINION POLLS DURING THE ELECTIONS</b> SOROCEANU Igor
10	<b>THE IMPACT OF SOCIAL MEDIA ON CONSUMER BEHAVIOR IN THE PAINTING INDUSTRY</b> AFTENEV Sergiu
11	<b>MANAGING THE SOCIO-PSYCHOLOGICAL CLIMATE WITHIN THE AUTHORITIES OF THE CENTRAL PUBLIC ADMINISTRATION IN THE REPUBLIC OF MOLDOVA</b> TOFAN Tatiana
12	<b>ECONOMIC GROWTH OF THE REPUBLIC OF MOLDOVA BETWEEN TRANSITION AND INTEGRATION</b> VEREJAN Nicolae
13	<b>THEORETICAL APPROACHES REGARDING THE FORMATION OF THE TERM "ENTREPRENEURIAL ECOSYSTEM"</b> VINOGRADOVA Natalia
14	<b>CONCEPT AND WORLD EXPERIENCE OF ADAPTING SURVIVAL STRATEGIES AS A FACTOR OF SUSTAINABLE DEVELOPMENT</b> SOCOLOVA Ana, VOLOSIUC Ana
15	<b>PERSPECTIVES ON THE REFORM OF HIGHER EDUCATION IN THE REPUBLIC OF MOLDOVA IN THE CONTEXT OF THE LABOR MARKET</b> DIACONU Tatiana, DRAGOMIR Lilia
16	<b>SUSTAINABLE COMPETITIVE ADVANTAGE CENTERED ON DEDICATION AND PEOPLE POWER</b> RAEVSKAIA Irina
17	<b>THE TRANSPOSITION AND CULTIVATION OF THE PRINCIPLES OF REALIZATION OF ELECTORAL RIGHTS IN THE OBJECTIVE REALITY: REPUBLIC OF MOLDOVA VERSUS ROMANIA</b> POPA Andrei
18	<b>DIFFICULTIES IN MANAGING THE ENERGY CRISIS: SOLUTIONS TO ENHANCE ECONOMIC SECURITY</b> CUTCOVSCHI Valentin

<p align="center"><b>Section 3: Financial System Development: Issues and Prospects</b>                      Main Building, Hall 145  <i>Moderator: Associate Professor, PhD Andrei MULIC</i>                      LINK: <a href="https://meet.google.com/jwh-mqia-auy">https://meet.google.com/jwh-mqia-auy</a></p>	
1	<p><b>SUSTAINABLE PUBLIC PROCUREMENT AS A TOOL FOR ACHIEVING ECONOMIC PERFORMANCE IN THE REPUBLIC OF MOLDOVA</b>                      PAPANA Maria, MULIC Andrei</p>
2	<p><b>CLIMATE CHANGE AND DIVIDEND POLICY. EMPIRICAL EVIDENCE FOR EUROPEAN FIRMS</b>                      ANTON Sorin Gabriel</p>
3	<p><b>DEVELOPMENT OF THE FINANCIAL SYSTEM IN THE DIGITAL ERA: CHALLENGES AND FUTURE PERSPECTIVES</b>                      MANTA Otilia, RUSU Elena</p>
4	<p><b>THE MONETARY POLICY OF THE NATIONAL BANK OF POLAND DURING THE COVID-19 PANDEMIC</b>                      DANIŁOWSKA Alina, JEDRUCHNIEWICZ Andrzej, WRZESIŃSKA-KOWAL Joanna</p>
5	<p><b>INFORMATION COMPONENT OF ENSURING THE ENTERPRISE FINANCIAL SECURITY</b>                      DAVYDENKO Nadiia, MANOLESCU Irina Teodora, BURIAK Alina</p>
6	<p><b>PRIVATE PENSION FUNDS AND THEIR ROLE IN ENSURING THE FINANCIAL SECURITY OF CITIZENS</b>                      GHERJAVCA Svetlana</p>
7	<p><b>THE EVOLUTION TRENDS OF THE PAYMENT SYSTEM IN THE REPUBLIC OF MOLDOVA</b>                      LUCHIAN Ivan, FILIP Angela</p>
8	<p><b>THE ROLE OF THE PRODUCTION OF TABLE GRAPES IN THE DEVELOPMENT OF THE ECONOMY</b>                      MOCANU Natalia, BOTEZATU Andrei, DAVIDENCO Nadea</p>
9	<p><b>SUSTAINABLE FINANCING: EUROPEAN OPPORTUNITIES AND TRENDS</b>                      BUMBAC Daniela</p>
10	<p><b>THE RISK FACTORS SPECIFIC TO THE FINANCIAL MANAGEMENT IN THE HEALTH SYSTEM OF THE REPUBLIC OF MOLDOVA</b>                      NOVIȚCHII Natalia</p>
11	<p><b>THE PARTICULARS OF STATE DEBT DEVELOPMENT IN THE REPUBLIC OF MOLDOVA</b>                      LISNIC Victoria, IOVU-CARAUȘ Marina</p>
12	<p><b>CURRENT TRENDS OF FINANCIAL DEGLOBALIZATION</b>                      FILIP Angela, BRUMĂ Inesa</p>
13	<p><b>MAIB - BRIEF HISTORY, RESEARCH, AND ANALYSIS OF THE LEADER IN THE BANKING MARKET</b>                      FIȘTIC Maria</p>
<p align="center"><b>Section 4: Shaping the Sustainable Future: Trends and Insights in Accounting, Audit and Economic Analysis</b>                      Main Building, „Virgil Madgearu” Hall (436)  <i>Moderator: Associate Professor, PhD Maria COJOCARU</i>                      LINK: <a href="https://meet.google.com/mkq-pvmy-cvk">https://meet.google.com/mkq-pvmy-cvk</a></p>	
1	<p><b>PECULIARITIES OF DETERMINING QUARTILES, MEDIAN AND RANGE IN THE APPLICATION OF ARM’S LENGTH TO TRANSFER PRICING</b>                      COJOCARU Maria, PANUȘ Valentina, PALADI Valentina</p>
2	<p><b>APPROACHES TO THE PRACTICE OF INTERNAL CONTROL SYSTEM IN INSURANCE COMPANY MANAGEMENT</b></p>



	DOLGHI Cristina
3	<b>THE IMPACT OF COST INFORMATION ON MANAGERIAL DECISIONS</b> LUSMANSCHI Galina, BOGOI Maria, MOROȘAN-DĂNILĂ Lucia, APETRI Natalia
4	<b>INDEPENDENCE OF THE SUPREME AUDIT INSTITUTION – PREREQUISITE FOR A MODERN MANAGEMENT OF PUBLIC FINANCES</b> ȘEVCIUC Tatiana
5	<b>CLOUD ACCOUNTING AND ARTIFICIAL INTELLIGENCE – ESSENTIAL PARTNERS FOR THE ACCOUNTING PROFESSION IN THE DIGITAL ERA</b> GAVRILAȘ Natalia, COSTEȘCHI-JUȘCA Oxana, BESPALCO Elena
6	<b>REVIEW OF THE INDICATOR FRAMEWORK FOR ASSESSING THE CONTRIBUTION OF BUSINESS TO THE MAINTENANCE OF NATURAL CAPITAL</b> GOLOCIALOVA Irina, SELIMOGLU Seval, COJOCARU Maria, AÇMA Bülent, ZAHARCO Silvia, JOMIR Florentina
7	<b>ACCOUNTING AS A MANAGEMENT TOOL FOR GREENHOUSE GAS EMISSIONS IN AGRICULTURE: STANDARDS AND STRATEGIES FOR SUSTAINABILITY</b> TIMOFTI Ghenadie, ZAHARCO Silvia, MALAI Ela
8	<b>RISK MANAGEMENT STRATEGIES ASSUMED BY ENTITIES IN THE INSURANCE INDUSTRY</b> DOLGHI Vladimir
9	<b>FUNDAMENTAL ETHICAL VALUES OF AUDITORS SUPREME AUDIT INSTITUTION - FOUNDATION OF QUALITY EXTERNAL PUBLIC AUDIT MISSIONS</b> ȘEVCIUC Tatiana
10	<b>DEVELOPMENT OF THE ENVIRONMENTAL ECONOMIC ACCOUNTING AND REPORTING FRAMEWORK FOR LAND RESOURCES IN THE CONTEXT OF THE LIMIT DEVELOPMENT THEORY</b> JOMIR Florentina
11	<b>MANAGEMENT OF THE REGULATION OF BANKING OPERATIONS ACCOUNTING IN THE CONTEXT OF INTEGRATION INTO THE EUROPEAN UNION</b> ȘTAHOVSCHI Ada, DONCEAN Marilena
12	<b>METHODOLOGICAL ASPECTS OF THE OPTIMIZATION OF THE ACCOUNTING MODEL OF THE ENTITIES UNDER THE CONDITIONS OF THE VENTURE ACTIVITY</b> UNGUREANU Viorica
13	<b>CONSIDERATIONS REGARDING THE ACCOUNTING OF FIXED ASSETS WITHIN THE ENTITIES OF THE BUDGET SYSTEM</b> TABAN Elena
14	<b>APPLICATIONS OF MATHEMATICAL MODELS AND METHODS IN ECONOMICS</b> GARȘTEA Ala
<p><b>Section 5: Sustainable strategies for ensuring the economic well-being and financial resilience of citizens</b></p> <p>Main Building, „Regina Maria” Hall (137)</p> <p><i>Moderator: Associate Professor, PhD Adriana BUZDUGAN</i></p> <p>LINK: <a href="https://meet.google.com/eou-vczr-yma">https://meet.google.com/eou-vczr-yma</a></p>	
1	<b>THE IMPACT OF ECONOMIC FACTORS ON POPULATION WELL-BEING</b> HĂMURARU Maria, BUZDUGAN Adriana
2	<b>ECONOMIC WELFARE - A DESIDERATUM OF THE BUDGETARY AND FISCAL POLICY IN THE REPUBLIC OF MOLDOVA</b> ULIAN Galina, CIBOTARIU Irina Ștefana, COVALSCHI Tatiana
3	<b>THE RELATIONSHIP BETWEEN FINANCIAL INCLUSION AND SUSTAINABLE ECONOMIC GROWTH: A FOUNDATION FOR ACHIEVING THE 2030 SDGS</b>

	BULEAC Maria-Lavinia
4	<b>FINANCIAL EDUCATION FOR YOUTH</b> STOICA Dumitru
5	<b>FINANCIAL INSURANCE OF CITIZENS THROUGH PROGRAMS TO ASSOCIATIONS OF CONDOMINIUM OWNERS</b> DOGA-MÎRZAC Mariana, MULIC Andrei
6	<b>TOURISM SAFETY AND SECURITY PLANNING IN RURAL DESTINATIONS FROM REPUBLIC OF MOLDOVA</b> BULAT Veronica
7	<b>ATTRACTIVE WORKPLACES FOR YOUNG TALENTS: A STUDY ON GRADUATE STUDENTS' PERCEPTIONS</b> MENSHIKOVA Maria, Buzdugan Adriana
8	<b>THE REPUBLIC OF MOLDOVA'S DILEMMAS REGARDING ECONOMIC SECURITY IN THE CONTEXT OF THE REFUGEE CRISIS: COOPERATION VS CONFLICT</b> COREȚCHI Boris
9	<b>THE ROLE AND PRINCIPLES OF THE CARE ECONOMY IN THE CONTEMPORARY ECONOMY</b> PRODAN-ȘESTACOVA Liubovi
10	<b>HUMAN FACTORS POLICIES AND IMPACT ON SOCIAL AND ECONOMIC WELL-BEING IN REPUBLIC OF MOLDOVA</b> BALMUȘ-ANDONE Mihaela
11	<b>EVALUATION OF THE CONTRIBUTION OF THE SOCIALLY RESPONSIBLE CONSUMER TO INCREASE IN ECONOMIC WELFARE</b> NEPOTU Lucia
<p><b>Section 6: Innovation and Sustainability in Tourism</b> Main Building, „Regina Maria” Hall (137) <i>Moderator: Natalia ȚURCANU</i> LINK: <a href="https://meet.google.com/zat-cwfb-meg">https://meet.google.com/zat-cwfb-meg</a></p>	
1	<b>GLOBAL BEST PRACTICES AND CHALLENGES IN SUSTAINABLE TOURISM: INSIGHTS FROM THE WORLD TOURISM ORGANIZATION (UN Tourism) INITIATIVES</b> SIV Olivia
2	<b>INTERDISCIPLINARY SOLUTIONS FOR SMART SUSTAINABLE TOURISM AND SERVICES FOR BLUE GROWTH IN THE BLACK SEA BASIN</b> PETROVA-GENOVA Tzvetalina
3	<b>ENHANCING SAFETY AND RISK MANAGEMENT IN TOURISM</b> DUNOYER DE SEGONZAC Pauline
4	<b>OPPORTUNITIES AND POTENTIAL OF MOLDOVA FOR ATTRACTING INVESTMENTS IN THE DEVELOPMENT OF ECO-TOURISM</b> SCOBIOALA Elena
5	<b>THE TOURISM INVESTMENTS IN THE CONTEXT OF CLIMATE CHANGE</b> CHIȚIGA Georgiana
6	<b>CULTURAL AND CREATIVE TOURISM: MOLDOVA'S UNESCO HERITAGE AS A CATALYST FOR GROWTH</b> LAZĂR Diana, Mariana MISCHEVCA, Emanuela PNAKE
7	<b>THE IMPACT OF INTERNATIONAL COLLABORATION ON ECO-TOURISM DEVELOPMENT: A CASE STUDY OF THE FOREST SERVICE'S INITIATIVES</b> LEE Joshua
8	<b>THE IMPACT OF SUSTAINABILITY AND SOCIAL RESPONSIBILITY ACCORDING TO THE NORDIC MODEL, PRACTICES FOR THE ECONOMIC DEVELOPMENT OF THE REPUBLIC OF MOLDOVA IN THE CONTEXT OF ACCESSION TO THE EUROPEAN UNION</b>

	ANTOCI Natalia, SAJIN Ștefan
9	<b>TOWARDS A SUSTAINABLE FUTURE: ANALYZING RURAL TOURISM PRACTICES IN MOLDOVA</b> ȚURCANU Natalia
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