

HALL 1: SALA LAUREE		October 13-Monday - MORNING		HALL 3: SALA RIUNIONI	
Chairperson: Assist.Prof.Dr.Recep Özsürüç		HALL 2: AULETTA DI SOCIOLOGIA		Chairperson: Assoc.Prof.Dr. Yonca Altındal	
08:00-09:00	Registration	PLENARY SESSION (HALL 1)			
09:00-9:10	Prof. Emma Galli				
09:10-9:15	Prof. Ercan Özen				
09:15-09:20	Prof. Andrea Imperia				
	Chairperson: Prof. Thalassinos/Prof. Inna Romanova				
	Prof. Eleftherios Thalassinos- Uncertainty and Asymmetric Oil Shocks in Global Equity Markets				
09:20-09:40					
09:40-10:00	Prof. Inna Romanova- The European Waste Management Market: Quo Vadis	09:40-10:00	25-113-Nihan Akdemir - The Role of Women's Enterprise Production and Business Cooperatives in Türkiye: From Gastronomy Perspective	09:40-10:00	25-010 -Ayse Kilinc- An Evaluatio on E-Hearing Practice in Civil Courts as an Instance of Digitalisation in Trial
	Prof. Kesra Nermend - Integrating Psychophysiological and Machine Learning Methods to Model Sustainable Consumer Decision-Making - ONLINE	10:00-10:20	25-120- Banu Saadet Ünsal Akbıyık - The Role of Decent Work in Mitigating the Negative Effects of Underemployment on Job Satisfaction Among Women	10:00-10:20	25-011- Hilal Demir Bayraktar - Between Desire and Demand: Female Subjects in the Novels Fatih-Harbiye and Cumbadan Rumbaya
10:00-10:20	Prof. Graziela Georgiana Noja- Synergies Between Education, Environmental Performance, and Economic Welfare: Modelling Sustainability in an Evolving Global Landscape	10:20-10:40	25-122-Oylum Ekşi, Oğuz Yavuzylmaz, Bilsen Bilgili -The Relationship Between the Use of Artificial Intelligence and Trust in Consumer Behavior Towards Health Supplement Products	10:20-10:40	25-044- Levent Sezal - Analysis of the Long-Term Relationship between External Debt Stock and Foreign Direct Investment Flows in Türkiye (2000-2024 Period)
10:20-10:40		10:40-11:00	25-185- Dilay Güvenç- Evaluation of Indicators of Achievement of Gender Equality as Sustainable Development Goals	10:40-11:00	25-078- Fatma Kaya- Perceptions and Experiences of Preparatory Class Students on the Use of ChatGPT for English Learning: A Qualitative Study
11:00-11:30 Coffee Break (in front of HALL 1)		11:00-11:30 Coffee Break (in front of HALL 1)		11:00-11:30 Coffee Break (in front of HALL 1)	
HALL 1: SALA LAUREE		HALL 2: AULETTA DI SOCIOLOGIA		HALL 3: SALA RIUNIONI	
Chairperson: Prof. Roy Cerqueti/Prof. Tomasz Doroczyński		Chairperson: Assoc.Prof.Özlem Tuna		Chairperson: Prof.Dr. Bilsen Bilgili	
11:30-11:50	Prof. Roy Cerqueti - Transitions among endogenous regimes in asset returns in the context of sustainable finance	11:30-11:50	25-128-Oylum Ekşi - Determination of Hedonic Factors in Terms of Rational and Conspicuous Consumption in Holiday Services	11:30-11:50	25-102- Emine Kaya, Abdulkadir Barut, Orhan Gündüz, Cuma Akbay - Factors affecting the state of having agricultural insurance
11:50-12:10	Prof. Tomasz Doroczyński - How can MNEs impact sustainability in a turbulent business environment?: Lessons learned from Asian companies	11:50-12:10	25-191-Kevser Şahinbaş, Recep Özsürüç - Attitudes Toward Artificial Intelligence, Privacy Risks of Digital Assistants, and the Interaction with Family Cohesion: A Quantitative Examination	11:50-12:10	25-087- Merve Gungor Parlakyigit - Assessing the Determinants of Environmental Quality in G7 Nations: Empirical Evidence Under Cross-Sectional Dependence
12:10-12:30	Prof. Dimitrios Maditinos - How the new International Scenario affects Sustainability Goals- ONLINE	12:10-12:30	25-055- Kubilayhan Gök, Gülser Kutluay- The Role of Village Institutes and State Factories in Production Culture and Society Building in Türkiye	12:10-12:30	25-100- Yonca Altındal- Gender Equality in Sustainable Development: A Sociological Interpretation
12:30-12:50	Prof. Christian Moser- Governance and Sustainability in Waste Management: Insights from Eco-Higiiena PPP in Kosovo (2015–2025)	12:30-12:50	25-089- Özlem Tuna, Münevvere Yıldız - Humble Leadership and Job Performance: The Role of Creative Team Climate in the Healthcare Sector	12:30-12:50	25-101-Ferhat Aznevi- The Legal Dimension of the Greece–Italy Maritime Boundary Agreement and the Maritime Areas Renounced by Italy Under the “1977 Continental Shelf Delimitation Agreement”
13:00-14:00 Lunch Break (in front of Hall 1)		13-14 Lunch Break (in front of Hall 1)		13-14 Lunch Break (in front of Hall 1)	
HALL 1: SALA LAUREE		October 13 - AFTERNOON		HALL 3: SALA RIUNIONI	
Chairperson: Prof. Sergio Scicchitano- Prof. Andrea Imperia		HALL 2: AULETTA DI SOCIOLOGIA		Chairperson: Prof.Dr.Inna Románova	
Chairperson: Prof.Dr. Bilsen Bilgili		Chairperson: Prof.Dr. Bilsen Bilgili		Chairperson: Prof.Dr.Inna Románova	
14:00-14:20	Prof. Sergio Scicchitano - Sometimes you cannot make it on your own. How does household background influence success?	14:00-14:20	25-065- Özden Şentürk - A Digital Response to the Climate Crisis: Artificial Intelligence, Ethical Governance and Social Inclusion	14:00-14:20	25-164- Perciun Rodica, Iordachi Victoria, Timofei Olga - Deposit Refund Systems as Effective Tools for the Circular Economy Transition: Evidence from the Republic of Moldova
14:20-14:40	Prof. Anetta Kuna-Marszałek - Economic Performance of Polish Direct Investment. Evidence from the Warsaw Stock Exchange	14:20-14:40	25-083-Feyzanur Karakız - Evaluation of Carbon Tax Regulations in Terms of the Principle of Proportionality: A Legal Perspective for Türkiye	14:20-14:40	25-161- Timofei Olga, Perciun Rodica, Iordachi Victoria, Stoian Eugeniu - Greenwashing in the Era of Sustainability and Its Implications for Food Security
14:40-15:00	Prof. Andrea Imperia, Prof.Dr. Graziela Georgina Noja, Prof. Tomasz Doroczyński - Italy's Opposition to the ESM Reform: Causes and Consequences for EU Financial Stability	14:40-15:00	25-093- İbrahim Halli Eksi, Berna Doğan Başar- Measuring the Dynamics of ESG-Related Uncertainty: Evidence from the Sustainability Uncertainty Index	14:40-15:00	25-084- Loredana Mirra, Inna Románova, Magdalena Markiewicz- A Comparative Analysis of ESG Perception Among Students of European Higher Education Institutions
15:00-15:20	Prof. Thomas Burkhardt - Environmental Instability and Sustainable Risk Assessment in Forestry	15:00-15:20	25-136-Gökhan Turak- Circular Economy-Related Sustainability Practices in the Hospitality Industry: A Case Study of Kolin Hotel	15:00-15:20	25-082-Petya Petrova -Transparency under question: washing impact on credibility of sustainability reporting
15:20-15:40	Prof. Franco Medici - Municipal solid waste collection in the city of Rome (Italy): an analysis	15:20-15:40	25-193- Engin Yavaş - An Evaluation of the Literature on Complementary Health Insurance in Türkiye	15:20-15:40	25-139- Sali Zhaku, Sheherzada Murati -Circular Economy in North Macedonia, Opportunities and Barriers
15:40-16:00	Dr. Giuseppe Girardi - The Rome Waste Management Plan - Incinerator: A Wrong Choice	15:40-16:00	25-047- Larisa Mistrean, Zorina Şişcan, Liliana Staver - The Role of Generative AI in Acceleration of Enterprises' ESG Performance for Sustainable Development Goals	15:40-16:00	25-206-Theranda Beqiri, Gonxhe Beqiri, Fjolla Trakaniqi, Vlora Berisha Dranqolli - Gender, Skills, and the Green Transition in Emerging Economies
16:00-16:20	Prof. Giovanni Perillo - Landfill Mining on MSW sites: A Sustainability Perspective	16:00-16:20	25-071- Alexandra Damaschin - Perceived needs and challenges in developing social services in Romania. Addressing the vulnerabilities from social workers' perspectives		

HALL 1: SALA LAUREE Chairperson: Prof. Grațela Georgiana Noja- Prof. Inna Romanova			HALL 2: AULETTA DI SOCIOLOGIA Chairperson: Prof.Dr. Mirko Perano			HALL 3: SALA RIUNIONI Chairperson: Prof.Dr. Brikend Aziri		
09:00-09:20	25-035- Sorana Vatavu, Oana-Ramona Lobont, Nicoleta-Claudia Moldovan, Florin Costea - Sectoral Value Added and Environmental Governance in the European Union: An Empirical Analysis of Pollution Intensity	09:00-09:20	09:00-09:20	25-026-Vjola Hasani-Limani, Raman Ismaili - The impact of the real effective exchange rate (REER) on the balance of payments in emerging economies: Case of North Macedonia	09:00-09:20	09:00-09:20	25-005- Shiret Elezi, Milena Boshkoska Kilaroski, Marija Midovska Petkoska - Public debt in time of uncertainty and its impact on growth: Case of North Macedonia	
	25-042- Grațela Georgiana Noja, Ana-Cristina Nicolescu, Alexandra-Mădălina Tăran, Alina Ionașcu, Eleftherios Thalassinou -Environmental Responsibility and Profitability: The Double-Edged Impact of ESG in European Energy Firms							
09:20-09:40		09:20-09:40		25-009- Brikend Aziri, Valon Ameti, Ali Maksuti - Causes and consequences of job satisfaction among managers in the Republic of North Macedonia	09:20-09:40		25-025-Héctor Fuentes Castillo, Maria Diaz Campillay- Economic Specialization, Structural Concentration and Knowledge-Based Development in Atacama (Northern Chile): Empirical Evidence and Policy Implications	
09:40-10:00	25-048- Diana Dumitrescu, Nicolae Bobitan- Forensic Accounting Role in Combating Fraud: A Catalyst for Economic Resilience and Social Governance	09:40-10:00	09:40-10:00	25-215- Eshija Shehabi, Ali Maksuti - Green Finance and Innovation Management: Leveraging Financial Instruments for Sustainable Development - case of North Macedonia	09:40-10:00	09:40-10:00	25-166- Arta Tachi, Fatmir Besimi -Macroeconomic dynamics in the Western Balkans: The relationship between GDP growth, inflation and unemployment	
10:00-10:20	25-038-Alexandra-Mădălina Tăran, Marilen-Gabriel Pirtea, Mihaela Diaconu- Linking Financial Incentives to Firm Performance in the Context of Sustainable Development: European Insights	10:00-10:20	10:00-10:20	25-114-Atixhe Maksuti- Ali Maksuti, Valon Ameti - Managing financial risk in the age of artificial intelligence and algorithmic trading	10:00-10:20	10:00-10:20	25-200- Alexandru Stratan, Viorica Lopotenco, Liliana Staver -Determinants of agri-food exports in a small open economy: Evidence from the Republic of Moldova	
10:20-10:40	25-046-Grațela Georgiana Noja, Alina Ionașcu, Alexandra-Mădălina Tăran, Tomasz Doroczyński, Andrea Imperia- Navigating the Green Paradox of AI: A Cluster-Based Analysis of Environmental and Technological Disparities in the European Union	10:20-10:40	10:20-10:40	25-116-Ali Maksuti, Sindise Salih- Financial convergence and systemic risk: Redefining sectoral interdependencies in the global market	10:20-10:40	10:20-10:40	25-039- Viktorija Pižalkienė, Lijana Navickienė, Aurimas Galkontas-The Relevance of Nurses' Professional Development in the Context of Sustainable Development	
10:40-11:00	25-034-Lobont Oana-Ramona, Barbuлесcu Mariana-Alexandra, Criste Cristina, Ran Tao, Mihit Lavinia Daniela - Taxing Pollution, Funding Transition: EU Environmental Tax Revenues and Emissions Policy	10:40-11:00	10:40-11:00	25-171-Agim Mamuti, Mirko Perano, Claudio Del Regno, Francesca Santonicola, Nicola Prudente-Cryptocurrencies and Global Finance: from Economic Implications and Regulatory Challenges to a Managerial Framework for Co-Creating Sustainable Value	10:40-11:00	10:40-11:00	25-076- Meral Fetahi-Vehapi, Fatbardha Jonuzi -The Impact of Macroeconomic Factors on Economic Growth in the Western Balkans: A Panel Data Approach	
11:00-11:20	25-125- Criste Cristina, Lobont Oana-Ramona, Pele Mircea, Ionașcu Alina - The Digital Transformation of the European Labour Market: Assessing the Opportunities and Challenges	11:00-11:20	11:00-11:20	25-194- Claudio Del Regno, Nicola Prudente, Francesca Santonicola, Marco Pellicano - Pre- and Post-GenAI Hotel Technologies: A Systematic Review of Service Quality and Satisfaction for Value				
11:00-11:30	Coffee Break (in front of HALL 1)	00-11:30 Coffee Break (in front of HALL 1)			11:00-11:30 Coffee Break (in front of HALL 1)			
Chairperson: Prof. Simon Grima			Chairperson: Prof.Dr. Viktorija Pižalkienė			Chairperson: Prof. Larisa Mistrėan		
11:30-11:50	Prof. Rebecca Dallı-Gonzi - Good governance in sustainability and waste management	11:30-11:50	11:30-11:50	25-140-Aida Yzeiri Baftiari, Artina Kamberi, Gjilnaje Bexheti - Breaking the Economic Rule of Elasticity: The Anomaly of Inelastic Gold Demand in Low-Income Countries	11:30-11:50	11:30-11:50	25-175-Eliso Gvelesiani, Irma Dikhaminjia, Nano Tserstvazde- Modern Challenges in Hotel Business Development: A Case Study of Best Western Kutaisi	
11:50-12:10	Prof. Inna Romănova, Prof. Irina Solovjova, Prof.Marina Kudinska, Prof. Simon Grima - Capital Market in Latvia: Uncovering the Potential	11:50-12:10	11:50-12:10	25-156-Teuta Qerimi Sadiku, Blerta Kondri, Albiona Demiri Bekteshi, Almira Curri Memeti - The Impact of the Banking Sector on Economic Development in the Republic of North Macedonia	11:50-12:10	11:50-12:10	25-198-Arjeta Amzai - Exploring the Impact of Economic Freedom on Entrepreneurial Innovation and Business Growth: A Case of North Macedonia	
12:10-12:30	25-069- Paolo D'Anselmi, Alin Stancu -Models for the social responsibility of public administration	12:10-12:30	12:10-12:30	25-179- Edrina Emini Deari, Argjina Karamani Zylbeari, Selvije Thaçi, Aida Yzeiri Baftiari -Employee Commitment and Total Quality Management as Mediators between Leadership Styles and Innovation	12:10-12:30	12:10-12:30	25-207-Bardhyli Dauti - Inflation, Output Growth and their Uncertainties. A multivariate GARCH-M modeling for North Macedonia	
12:30-12:50	Prof. Ercan Özen & Prof. Paolo D'anselmi- Clarification on the Publications	12:30-12:50						
13:00-14:00	Lunch Break (in front of Hall 1)	13-14 Lunch Break (in front of Hall 1)			13-14 Lunch Break (in front of Hall 1)			
October 14 - AFTERNOON								
				14:00-14:20			14-15 INSPIRE MEETING - Chairperson prof. Grațela Noja	
				14:20-14:40				
				14:40-15:00				



### 13 October 2025 Monday

13:40 - 15:10 (GMT+2)- Italy Time Zone

Saloon	Webinar 1 / Moderator: Dr. Esat Sağçes	Webinar 2 / Moderator: Dr. Jiyan Kılıç	Webinar 3 / Moderator: Dr. Münevvere Yıldız	Webinar 4 / Moderator: Dr. H. Gonca Diler
Session Chairs	Prof.Dr.Oya Korkmaz	Dr. Nadezhda Kostadinova	Dr.Fisnik Morina	Dr. Mihaela Popuța
1	25-004-Suna Korkmaz, Oya Korkmaz-The Causality Relationship between Consumer Confidence Index and Economic Growth in the Turkish Economy	25-007-Nadezhda Kostadinova- Capacity Building for Sustainable Tourism	25-008-Brikend Aziri, Raman Ismaili- Managerial vs non - managerial employees job satisfaction	25-019- Mihaela Popuța- In AI We Trust: Convenience Versus Competence
2	25-015- Reyhan Can, Saliha Tuncel Yada- Identifying Credit Risk Trends in Consumer Loans: A Data-Driven Approach Based on Machine Learning	25-018 -Valentin Marian Antohi, Marius Sorin Dincă, Costinela Fortea- ESG and digitalization of the financial system in the relationship between profitability, social equity and environmental responsibility	25-041- Paulo Afonso B. Duarte, Flávio Bastos da Silva, The Green Silk Road: China's Bid for Environmental Leadership	25-059- Rehana Farhat, Muhammad Khalid Sohail - Integrated TOE, Adoption of AI and Employer's Reputation Model: HR Analytics perspective
3	25-023- Ali Kurnaz- Digital Twins in Tourism: Doors to a New Era	25-032- Marica Mazurek- Different concepts of health tourism in Europe and the meaning of health tourism worldwide	25-074- Kinga Flaga-Gieruszyńska, Sebastian Szczepański- The right to justice as a sustainable development goal in the age of new technologies	25-063-Wang Xingxing, Hayyan Nassar Waked- AI-Driven Customer Loyalty Analysis for Regional Agricultural Brands: Non-Linear Dynamics and Digital Strategies from Jiangxi Province, China
4	25-045-Mürşide Şimşek - Disenfranchisement of the Homeless and Its Effect on the Poverty Cycle in Türkiye	25-096-Renato da Costa dos Santos, Giovana Goretti Feijó Almeida, Paulo Almeida- The Contribution of Sustainable Territorial Brands to Regional Tourism: A Comparative Study of Brazil and Portugal	25-091-Yixin Zhang- Harnessing Science and Technology Diplomacy for Interest Regulation in Mediterranean Infrastructure Reconstruction Projects	25-077- Butnaru Ciobotar Alina, Grosu Veronica, Badicu Galina- Sustainable future and artificial intelligence: option or necessity
5	25-088 Didem Kayalidereden-Legal And Ethical Dimensions Of The "Finfluencer" – "Finomen" – In The Turkish Context	25-097-Nino Topadze, Maia Diakonidze, Aleks Nasuashvili- Beyond the Beehive Apitherapy's Role in Modern Medical Tourism	25-109 -Annika Vinod, Violeta Cvetkoska- Digital Transformation in the Publishing Industry: Trends and Challenges in an Evolving Market	25-081-Umud Orujov, Aytekin Zeynalova- Theoretical Foundations of National Image Strategies in the Context of Sustainable Digital Diplomacy and Public Relations: The Case of Azerbaijan
6	25-090 -Çağrı Emre Mermi -Theoretical Assessment of the Interest Rate Policies of the Central Bank of the Republic of Turkey (CBRT) within the Framework of the Taylor Rule (2002–2024)	25-098-Roza Lortkipanidze, Maia Diakonidze, Aleks Nasuashvili -Beyond the Hive: The Crucial Role of Caucasian Beekeeping in Biodiversity, Sustainable Rural Development and Tourism.	25-110- Arzu Isayeva-The Role of Television in Socio-Cultural Sustainability: Preservation and Promotion of Cultural Heritage	25-121 -Baigon Temirlan Erlanuly, Saparbayeva Saulebaevna -Financial Statement Manipulation in Construction: Comparative Detection Models and Econometric Evidence on Blockchain Prevention

### 13 October 2025 Monday

15:20 - 16:30 (GMT+2)- Italy Time Zone

Saloon	Webinar 1 / Moderator: Dr. Esat Sağçes	Webinar 2 / Moderator: Dr. Jiyan Kılıç	Webinar 3 / Moderator: Dr. Münevvere Yıldız	Webinar 4 / Moderator: Dr. H. Gonca Diler
Session Chairs	Prof.Dr. Cuma Akbay	Assoc.Prof.Dr.Maia Diakonidze	Prof. Dr. Beata Świecka	Prof.Dr. Seval Kardeş Selimoğlu
1	25-016-Yusuf Ozan YILDIRIM, Tarık Ziyad ÇELİK- AI Search Engines: Understanding User Intentions Through Knowledge and Benefits: A Knowledge Management Orientation Perspective	25-051-Ernest Ismeti, Arta Toçi-Learners' and Teachers' Perception of the Use of Albanian Language in Learning English Language	25-060 -Mehmed Ganić, Berina Oruč- Hierarchies in volatility transmission: a cross-sectional investigation of cryptocurrency, stock and commodity markets	25-064-Seval Kardeş Selimoğlu, İndira Nurzhanova - Comparative Bibliometric Analysis of Research on Accounting Fraud and Fraud Audit in Kazakhstan, Turkey, and the United States
2	25-020 -Cuma Akbay, Hamdi Ayyıldız- Building Resilient Socio-ecosystems in Dryland Mountains: Adaptive Strategies for a Changing Climate	25-080 -Erenestina Gjergji (Halili) - Education and social sustainability challenges through art: Dramatization as an instrument of knowledge and inclusiveness in pre-university and university systems	25-075-Beata Świecka- Consumer Debt and Threat of Insolvency in Poland. A Generational Approach	25-104 -Melek Nur Osanmaz, İbrahim Halil Ekşi - Calculating Earnings Management of BIST 100 Companies According to the Kothari Method
3	25-021 -Cuma Akbay, Hamdi Ayyıldız-Making Farmers on the Mediterranean Coast Resistant to Climate Change in Terms of Water Use Methods with Dry Farming Systems	25-099 - Maia Diakonidze, Medea Tchelidze, Guguli Kurashvili -From Visitor Spending to Community Prosperity: The Ripple Effect of Sustainable Tourism	25-066- Veaceslav Zaporozan-Legal Framework Of Circular Economy And Green Recovery In Context Of European Integration	25-123 -Semi Kara, Bilsen Bilgili -A Study on Determining the Design Similarities of Destination Logos from an Expert Opinion Perspective
4	25-024- Deniz Özer Alper - Rhetoric-Based Reception Analysis of Public Service Announcements on Environmental Issues in the Digital Public Sphere	25-129 -Eldian Balla, Leida Matja -The Impact of Socio-Demographic Factors in Albanian Consumer Ethnocentrism	25-127-Ognjen Ridić, Selma Vranović- Relationship between rewards, recognition and perceived organizational support on job stress by employees in Bosnia and Herzegovina	25-126 -Dilek Şahin Yomraloğlu -Strategic Planning, Controlling and Coordination in Green Chain Management: Barriers Faced by Textile Sourcing Firms in Turkey
5	25-031-Neslihan Yazar, Hale Fulya Kaya- Determinants of Purchasing Second-Hand Products through Mobile Applications	25-158 Shahismayil Ismayilov -Historical significance of the development of science, education and culture in Azerbaijan-Türkiye relations	25-131 -Drăgănescu Marius Augustin, Avram Alexandru -Cross-Country Analysis of Economic Convergence in the European Union	25-132-Rabia Cengizhan, Meltem Altınay Özdemir - Local Vendors as catalysts for regenerative tourism: Evidence from tourism-integrated markets

### 14 October 2025 Tuesday

09:00 - 10:00 (GMT+2)- Italy Time Zone

Saloon	Webinar 1 / Moderator: Dr. Esat Sağçes	Webinar 2 / Moderator: Dr. Jiyan Kılıç	Webinar 3 / Moderator: Dr. Münevvere Yıldız	Webinar 4 / Moderator: Dr. H. Gonca Diler
Session Chairs	Assoc.Prof.Dr.S. Şehnaz Altunakar Mercan	Prof.Dr. Medea Tchelidze	Prof.Dr.Prasenjit Chatterjee	Dr. Fisnik Morina
1	25-056-Bahar Kaya, S. Şehnaz Altunakar Mercan- Post-Pandemic Fiscal Sustainability: Public Debt and Budget Reforms in Emerging Economies	25-111 -Maia Diakonidze, Nana Sharabidze, Nino Topadze - Mapping the Mindful Traveler: Key Trends Shaping International Wellness and Recreational Tourism	25-124 -Manasi Khadake, Violeta Cvetkoska -Global Supply Chain Optimization Using Lean and Six Sigma Methodology	25-143 -Viktor Furda, Mariya Shygun -The Application of Machine Learning Methods to Sales Forecasting in Managerial Accounting
2	25-072- Sinem Yıldırımalp, Havva Sert, Hatice Turut, Zehra Hopyar, Büşra Yiğit, B. Yasin Çakmak, Fatma Zehra Toçoğlu - Important and Urgent: A Strategic Prioritization Approach in Institutional Building of Human Security	25-147 Olga Caminschi- Achieving Business Sustainability through Operational Risk Management	25-130 -Rachna,Manjit Kour -The Future of Sustainable Finance: Examining the Role of ESG-Labelled Bonds in Advancing SDGs	25-145 -Kadé Morina -The Impact of Fiscal Policy on Economic Growth in Southeast European Countries
3	25-095 -Esra N. Kılıcı-Analyzing the Impact of Covid-19 Pandemic on Consumer Behavior under Structural Breaks: Evidence from the U.S	25-157 -Elvin Talishinsky - Information aggression as a tool for undermining sustainable development: international political aspect	25-133 -Partha Sarathi Mandal, Sanjib Biswas, Prasenjit Chatterjee -A Bibliometric Analysis of Past Studies on Supplier Selection Based on Retrospection of 2016-2025	25-208 -Fisnik Morina -The Use of Artificial Intelligence in the Blue Economy to Reduce Operational Costs and Increase Economic Efficiency: A Cost-Benefit Analysis of Investments in European Maritime Sectors
4	25-119 -Mehtap Türkan, Özgür Yılmaz - Assessing the Future of Sustainable Tourism in Turkey Within the Framework of the S-O-R Model	25-162 -Donjeta Morina, Liridona Nikçi - The Impact of Monetary Policy on Banking Sector Development: A Panel Analysis for Southeastern European Countries (2005-2024)	25-141 -Victor Frimpong, Charles Tawk, Agim Mamuti -Human-AI Handovers: A Dynamic Authority Reversal (DAR) Framework for Trust Calibration and Transitional Accountability	25-150 -Mimoza Morina, Duresa Kilaj, Fisnik Morina -The impact of e-banking service factors on client satisfaction and sustainable retention in developing and emerging countries: Case Study from the Republic of Kosovo





14 October 2025 Tuesday				
10:10 - 11:10 (GMT+2)- Italy Time Zone				
Saloon	Webinar 1 / Moderator: Dr. Esat Sağkes	Webinar 2 / Moderator: Dr.Jiyan Kiliç	Webinar 3 / Moderator: Dr. Münevvere Yıldız	Webinar 4 / Moderator: Dr. H. Gonca Diler
Session Chairs	Prof. Dr. Melike Gül	Prof.Dr. Fabio Musmeci	Dr.Aamir Aijaz Syed	Assoc.Prof.Dr.Ender Baykut
1	25-105 -Murat Başal -Innovative Marketing-Smart Logistics Synergies for Sustainable Resilience in the Era of Digital Transformation	25-148- Richard Bukola Oguntoye- E-Waste Management in Nigeria: Challenges, Impacts, and Pathways to Sustainability	25-151-Ana-Maria-Lorena Iorgulescu, Alexandru Avram - The Impact of Sustainability Regulations on the Financial Performance of Public Companies: A Case Study of Hidroelectrica	25-152-Iulian Secieru, Angela Secieru - Risk-based budgeting in healthcare: a strategy for the Republic of Moldova
2	25-118 -İsmail Dönmez -Examination of Sustainable Education Policies in Türkiye	25-178 -Phoomsavath Mittarvanh- The role of the Digital transformation in driving the European Union to achieve the European Green Deal and Digital transformation Strategy	25-173-Oltiana Muharremi, Ellin Prohett, Julia R. Wedge - Targeted Trends: Unlocking the Power of Social Media Marketing on Mobile Banking Apps	25-154 -Pisarenco Constantin, Pisarenco Serghei - Building a Sustainable and Safe Moldovan Healthcare System: Between Strategy and Tactics
3	25-159 -Melike Gül, Kudret Gül -The Effect of Artificial Intelligence on Travel Agency and Airline Activities: A Survey on Employees' Perspective	25-163-Inga Mikutaviciene- Emotional Support as an Innovation for Sustainable and Inclusive Vocational Education of Students with Special Needs	25-177 -Liridona Seferi, Merale Fetahu-Vehapi, Shpresa Alija- Fiscal Reforms in North Macedonia for fiscal sustainability and economic growth	25-155 -Meena Sharma, Radhika - Impact Of Digital Transformation On Corporate ESG Performance: Evidence From Indian Listed Firms
4	25-170 -Aslı Ercan Önbiçak, Aslı Kaya, Hikmet Emir Önbiçak -Sustainable Leadership: A Bibliometric Analysis (Web of Science)	25-184- Fabio Musmeci- Recycling Efficiency of Composting and Integrated Waste Plants: Evidence from Rome	25-187 -Etleve Dyrmyshi Barjamaj -Implementing the Sustainable Development Goals in the National Migration Strategy: Challenges and Perspectives	25-183 -Aurora Daka, Dolantina Hyka - Cybersecurity Education for Tourism Professionals: Building Digital Resilience

14 October 2025 Tuesday				
11:30 - 12:30 (GMT+2)- Italy Time Zone				
Saloon	Webinar 1 / Moderator: Dr. Esat Sağkes	Webinar 2 / Moderator: Dr.Jiyan Kiliç	Webinar 3 / Moderator: Dr. Münevvere Yıldız	Webinar 4 / Moderator: Dr. H. Gonca Diler
Session Chairs	Dr. Marie Therese Villa-Caoile	Dr. Hasim Deari	Dr.Rasmiyya Abdullayeve	Dr. Saman Hashemipour
1	25-188 -Pricopluc (Gag) Hadasa Ligia -European Regional Development Funds: Analysis of NUTS2 regions	25-172 -Hasim Deari- Italian Brands in North Macedonia. Empirical evidence from consumer perspectives	25-149- Seda Güğçerin- Digital Sustainable Entrepreneurship in Türkiye: Organizational Insights from Clothing Rental Companies	25-174 -Rana Şat, Mehmet Sarioğlan -A Study on the Interaction Between Consumer Choice and Ambience in Pop-Up Restaurants
2	25-189 -Simona Mitreva, Violeta Cvetskoska- The AI-driven revolution in decision-making: North Macedonia Case	25-195- Brunilda Zenelaga, Shqipe Zika - Airbnb and the Social Reshaping of Space: Platform Capitalism in Post-Socialist Albania	25-057- Rasmiyya Abdullayeve, Allahyar Muradov, Shakir Aliyev- The Role of Social Entrepreneurship in Achieving the Sustainable Development Goals in Azerbaijan	25-176 -Rana Şat, Batuhan Eren Şeremetli - The Role of Gastronomy Tourism in Local Development and Social Stability in Sındırgı
3	25-197 -Dardane Ismaili Imeri -Technological Disruption, Globalization and Income Inequality: Implications for Economic Growth in Balkan Countries and Western Europe	25-196 -Vlora Berisha Dranqolli, Behrije Ramaj Desku, Blake Rayfield, Theranda Beqiri - Sustainable Tourism at a Crossroads: Insights for a Strategic Shift	25-107- Oğuz Yavuzylmaz -"The Muqaddimah" in The Context Of Trade, SALES and Marketing Concepts	25-190-Alireza Rajebi -Developing The Components and Elements and Determining the Talent Identification Model for Children, Adolescents, and Youth in Iran
4	25-201 Roscovan Nina, Staver Liliana - Mediating Moldovan Culinary Identity: Specialized Translation, AI, and Sustainable Gastronomy	25-199 -Aida Goga - Importance of ethics on the philosophy of education considering future challenges	25-108-Oğuz Yavuzylmaz- The Concepts of Trade, Sales, and Marketing in the Context of Kutadgu Bilig	25-192 -Saman Hashemipour, Gökçen Gür- Father-Son Conflict in Shahnameh, Hildebrandslied, and Kafka's Letters to His Father

14 October 2025 Tuesday				
12:40 - 13:30 (GMT+2)- Italy Time Zone				
Saloon	Webinar 1 / Moderator: Dr. Esat Sağkes	Webinar 2 / Moderator: Dr.Jiyan Kiliç	Webinar 3 / Moderator: Dr. Münevvere Yıldız	Webinar 4 / Moderator: Dr. H. Gonca Diler
Session Chairs	Assoc.Prof.Dr.Sevilay Ece GÜMÜŞ ÖZUYAR	Prof.Dr. Agim Mamuti	Prof. Rametulla Ferati	Prof.Dr. Adalet Hazar
1	25-217- Ioana Tatarciuc, Dadiana Dabija, Carmen Nastase - Sustainable Development Goal Alignment in Circular Economy Research on Rural Sustainability	25-146 -Mircea Cricovean, Simina Maris - Economic And Ethico-Social Interventions in the Current Context	25-203-Constantin-Marius Apostoaie, Irina Bilan, Eugenia Buşmachiu - Determinants of Artificial Intelligence Adoption in the European Enterprises: A Cross-Country Analysis	25-202 -Belgin Rana Çardak, Hatice Çardak, Özge Sezgin Alp, Adalet Hazar, Şenol Babuşcu - Sentiment Analysis of Environmental Sustainability Reporting: Evidence from Technology Firms
2	25-224 -Sevilay Ece GÜMÜŞ ÖZUYAR -Climate Transition Risk and Asset Pricing: Evidence from Turkey and Major EU Economies	25-210 -Stefan-Catalin Topliceanu - The future organization of regional changes: comparative analysis of energy dependence for Ukraine's neighboring countries	25-204 -Elena-Andreea Bărbulescu -Dystopian Imaginaries of the Anthropocene: A Computational Reading of Sustainability, Risk and Resilience in Canonical Novels	25-221 -Semra Demir - From Policy Uncertainty to Market Sustainability: Cointegration Analysis of CPU and BIST
3	25-115- Kajdafa Ademi, Elsana Aqifi, Lindita Muaremi, Sindise Salihi- Solow Model and Economic Convergence in South-East European Countries	25-212 -Bander Balkhi, Agim Mamuti -A Comparative Analysis of the Healthcare Systems in KSA and UK: Towards Understanding Efficiency, Accessibility, and Quality of Care	25-211-Rametulla Ferati, Bardhyl Ferati, Ruzhdi Matoshi - The COVID-19 effect on the Rentability Analysis of Small and Medium Enterprises in North Macedonia	25-219 -Serkan Gökso, Ender Baykut - Revisiting the Load Capacity Curve Hypothesis: How GDP and Climate Policy Uncertainty Shape Environmental Quality
4	25-068-Kajdafa Ademi, Edrina Emini, Shiret Elezi, Driton Maljichi - Poverty And Inequality, Panel Data Analysis of Chosen Macro Indicators of the Western Balkans	25-214 -Agim Mamuti, Bander Balkhi - Comparing Healthcare Efficiency and Patient Care Across High- and Lower-Middle-Income Contexts	25-216 -Yamina Ben Ahmed, Abdelkader Houari Maaradj- Entrepreneurial Marketing in Innovative Companies : Some Examples of Global Companies	25-220 - C. Coşkun Küçüközmen -The Hidden Power of Central Banks: Advancing Financial Integration and Sustainability in the Mediterranean

14 October 2024 Tuesday				
14:00 - 15:00 (GMT+2)- Italy Time Zone				
Saloon	Webinar 1 / Moderator: Dr. Dr.Jiyan Kiliç	Webinar 2 / Moderator: Dr.Münevvere Yıldız	Webinar 3 / Moderator: Dr. Esat sağkes	
Session Chairs	Prof. Muhammad Khalid Sohail	Assoc.Prof.Dr. H.Gonca Diler	Dr. Esat sağkes	
1	25-213 -Grzegorz Mazurkiewicz - Challenges of sustainability and crisis management in logistics and tourism with reference to the VSG Glory ship casualty in the Red Sea	25-225 Mitrea Geta - Institutional challenges for vulnerable children left „home alone” by their parents: Romania case study regarding migration	25-085 -Ahmet AKYOL, N. Serap VURUR- Testing the Cost Stickiness Hypothesis within the Scope of the BIST Chemistry and Pharmaceutical Sector	
2	25-067- Faton Shabani - North Macedonia's Activity towards Approach to the European Union Internal Market	25-227 -Aleksandra Klich, Marcin Bialecki - Free Legal Aid as an Instrument for Shaping Legal Security in a Modern Civil Society	25-049 -Jiyan Kiliç, Esat Sağkes -Tourism Sector in the Axis of Sustainability and Globalization: A Study on the Measurement of Company Attitudes	
3	25-218 -Prendi Ardita-The relationship between self-esteem and aggressive behavior in adolescents. An empirical analysis of psychological and social factors	25-050 -Ahmet ELTAŞ, Lefte ÖZDEMİR - The Relationship Between Bitcoin and Traditional Financial Assets: Linkages with Gold and the Dollar	25-117- Esat Sackes, Fulya Güngör - Sustainability Communication on Hotel Websites Example of Balıkesir Province	
4	25-017 - Costinela Fortea, Valentin Marian Antohi, Rohail Hassan, Marius Sorin Dincă- Assessing the contribution of green taxation to a sustainable and equitable development model in the European Union	25-022 -Huriye Gonca DİLER- The Impact of ESG Scores on Sovereign Borrowing Costs in Selected Middle Eastern and Central Asian Countries	25-094 - Esat SAĞKES- A Research on the Current Status of Hotel Automation Software Training in Universities and Its Correspondence in the Industry	

