

INTEGRATION OF UKRAINIAN REFUGEES INTO MOLDOVAN SOCIETY THROUGH ENTREPRENEURSHIP: CHALLENGES AND OPPORTUNITIES

Final conference within the project “Entrepreneurial and Digital Innovation in Moldova – Supporting Ukrainian Refugees”

Date: March, 18, 2025

Location: Academy of Economic Studies of Moldova (ASEM), 61, Mitropolit Bănulescu-Bodoni Street, Chișinău, MD2005, Block B, 1st Floor, Student Hub

Conference languages: English, Ukrainian

AGENDA

Moderator: Daria RUSSU

9:30-10:00	Participant registration, welcome coffee and networking
10:00-10:20	Addresses of Welcome Verena ZELL, <i>Head of Development Cooperation with Moldova, German Embassy in Moldova</i> Niclas RÜFFER, <i>DT4SME Project manager</i> Alexandru STRATAN, <i>Rector, ASEM</i>
10:25-10:55	Ukrainian Refugees in Moldova: An Overview of the Situation Natalia VINOGRADOVA, <i>ASEM</i> Tatiana COLESNICOVA, <i>ASEM</i>
11:00-12:00	Entrepreneurial and Digital Innovation in Moldova – Supporting Ukrainian Refugees: Introduction and Project Presentation Jörg FREILING, <i>LEMEX</i> Tenzin YESHI, <i>LEMEX</i> Tate REIT, <i>LEMEX</i>
12:00-13:00	Presentations of the Entrepreneurial Journey of Ukrainian Refugee Entrepreneurs Victoria PISARENKO, <i>Women Energy</i> Kateryna KOVALCHUK, <i>Business Skills MD</i> Yuliia ZENCHENKO, <i>Director, Female Support Force, Ukrainian Women Refugee Network in Moldova</i>
13:00-14:00	Lunch Break
14:00-15:15	Panel Discussion Section <i>Entrepreneurship and Policy; Bridging Research, Practice, and Social Integration</i> Eugeniu HARABARA, <i>State Secretary, Ministry of Economic Development and Digitalization</i> Tatiana UDREA, <i>Program Coordinator, UN Women</i> Roman RUSSU, <i>Project Implementation Officer, National Congress of Ukrainians in Moldova</i> Alexandr MACUHN, <i>Expert, Dopomoga, HIAS</i> Alexandru STRATAN, <i>Rector, ASEM</i>

15:15-16:00	Cross-Project Inspirations Tenzin YESHI, <i>LEMEX</i> Natalia CALENIC, <i>Vice-president, Chamber of Commerce and Industry of the Republic of Moldova</i>
16:00-16:15	Concluding Remarks
16:15-17:00	Networking coffee break

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