

THE 19TH EDITION OF THE ANNUAL
INTERNATIONAL SCIENTIFIC CONFERENCE

MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY



MOLDOVA STATE
UNIVERSITY



FACULTY OF ECONOMIC
SCIENCES

PROGRAM



22-23 OCTOMBRIE 2026
ORA 10:00

Str. A. Mateevici, 60,
Chișinău, MD-2009
Republica Moldova



CONFERENCE PARTNERS



MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

Organized by:
Faculty of Economic Science, Moldova State University

ORGANIZATIONAL COMMITTEE:

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MULIC Andrei, PhD, Associate prof.

COJOCARU Maria, PhD, Associate prof.

BULAT Veronica, PhD, Associate prof.

COSNICEAN Irina, PhD, lecturer

MANTA Otilia Prof. PhD hab. School of Advanced Studies of the Romanian Academy (SCOSAAR), Bucharest, Romania

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DOGA-MÎRZAC Mariana, PhD hab., Associate prof.

MOCANU Natalia, PhD hab., Associate prof.

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COVALSCHI Tatiana, PhD, Associate prof.

FILIP Angela, PhD, Associate prof.

DRAGOMIR Lilia, PhD, Associate prof.univ.

JALENCU Marian, PhD, Associate prof.univ.

BRUMA Ina, PhD, Associate prof.

GHERJAVCA Svetlana, PhD, Associate prof.

ULIAN Ecaterina, PhD, lecturer.

GHEORGHÎȚA Eugenia, lecturer assist.

LABLIUC Sveatoslav, lecturer assist.

LACHI Cristina, lecturer assist.

MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

SCIENTIFIC COMMITTEE:

President: HAMURARU Maria, PhD, Associate prof., Vice Rector Economic-financial activity, Moldova State University

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UMAN Timur PhD, Professor in Accounting and Control,
Chair of the Board of Education and Research Education, Jönköping

International Business School, JÖNKÖPING UNIVERSITY

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MANTA Otilia Prof. PhD hab., School of Advanced Studies of the Romanian Academy (SCOSAAR), Bucharest, Romania

FLEACĂ Elena, PhD in Industrial Engineering; University Professor; National University of Science and Technology POLITEHNICA Bucharest; Faculty of Entrepreneurship, Engineering and Business Management; Department of Entrepreneurship and Management

MENSHIKOVA Maria, PhD, Associate Professor at Universitas Mercatorum (Rome, Italy)

VASYLISHYN Stanislav , Doctor of Economic Sciences, Professor, Director, Institute of Accounting and Finance of the National Academy of Agrarian Sciences of Ukraine, Leading Researcher, Department of Accounting and Taxation, NSC "Institute of Agrarian Economics" of the National Academy of Agrarian Sciences of Ukraine

ZAPLITNA Tatiana, PhD in Economics, Associate Professor at the Department of Economics, Faculty of Socio-Economic and Legal Sciences, National Transport University, Kyiv, Ukraine

MALIUGA Nataliia, Doctor of Economic Sciences, Professor, Head of the Department of Accounting, Taxation and Auditing, Polissia National University, Jitomir, Ukraine.

KIBIK Olha - Doctor of Economic Sciences, Professor, The Head of the Department of Economics, Management, Accounting and Finance, Faculty of Judicial and International Law, National University "Odesa Law Academy", Ukraine.

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TRACHOVA Daria, Doctor of Science in Economics, Professor, Senior Researcher of the Accounting and Taxation Office of the National Research Center Institute of Agrarian Economics of the UAAS, Certified auditor
BUZDUGAN Adriana, PhD., Associate prof., MSU, Republic of Moldova
MULIC Andrei, PhD, Associate prof., MSU, Republic of Moldova
COJOCARU Maria, PhD, Associate prof., MSU, Republic of Moldova
DOLGHI Cristina, PhD., Prof., MSU, Republic of Moldova
BULAT Veronica, PhD, Associate prof., MSU, Republic of Moldova
COSNICEAN Irina, PhD, lecturer., Republic of Moldova
DOGA-MÎRZAC Mariana, PhD hab., Associate prof., MSU, Republic of Moldova
MOCANU Natalia, PhD hab., Associate prof.
CIMPOEȘ Dragoș, PhD hab., Prof., Moldova State University
FILIP Angela, PhD, Associate prof., MSU, Republic of Moldova
GOLOCIALOVA Irina, PhD hab., Associate prof., MSU, Republic of Moldova
CLICHICI Dorina , PhD, Senior Researcher, Institute for World Economy, Romanian Academy, Romania
DAVYDENKO Nadiia, Dr., prof., univ., State Tax University, Irpin, Kyiv region, Ukraine
PIRCIOG Camelia Speranța, PhD, General Director of the National Scientific Research Institute for Labour and Social Protection, Bucharest, Romania.
GRIGORESCU Adriana, PhD, Professor, National University of Political Studies and Public Administration, Bucharest, Romania.
MANOLE Alexandru, PhD, Professor, Rector of ARTIFEX University of Bucharest, Romania.
ALEXANDRU Felicia, PhD, Professor, Bucharest University of Economic Studies, Bucharest, Romania.
CREȚU Alina Ștefania, PhD, Associate Professor, Bucharest University of Economic Studies, Bucharest, Romania.

MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

Organizat de:

Facultatea de Științe Economice, Universitatea de Stat din Moldova

COMITETUL ORGANIZATORIC:

Președinte: BUZDUGAN Adriana, Dr., conf., univ., Decan Facultate de Științe Economice, Universitatea de Stat din Moldova

Membrii:

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HĂMURARU Maria, Dr., conf., univ., Prorector activitate economico-financiară, Universitatea de Stat din Moldova

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COJOCARU Maria, Dr., conf., univ.

BULAT Veronica, Dr., conf., univ.

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MOCANU Natalia, Dr., hab., conf., univ.

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COVALSCHI Tatiana, Dr., conf., univ.

FILIP Angela, Dr., conf., univ.

DRAGOMIR Lilia, Dr., conf., univ.

JALENCU Marian, Dr., prof., univ.

BRUMA Ina, Dr., conf., univ.

GHERJAVCA Svetlana, Dr., conf., univ.

ULIAN Ecaterina, Dr., lector., univ.

GHEORGHÎȚA Eugenia, asistent univ.

LABLIUC Sveatoslav, asistent univ.

LACHI Cristina, asistent univ.

MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

COMITETUL ȘTIINȚIFIC:

Președinte: HĂMURARU Maria, Dr., conf., univ., Prorector activitate economico-financiară, Universitatea de Stat din Moldova

Vice president: ULIAN Galina, Dr., hab., prof., univ., Universitatea de Stat din Moldova

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POPA Ion, Dr., hab., prof., univ., Decan FM/AȘE București, România
NASTASE Carmen, , Dr., hab., prof., univ., Decan, FEAA/USV, România
CIBOTARIU Irina-Ștefana, Dr., conf., univ., FEAA/USV, România
UMAN Timur PhD, Profesor de contabilitate și control, Președinte al Consiliului pentru Educație și Cercetare, Jönköping International Business School, JÖNKÖPING UNIVERSITY

BAKHCHIVANZHI Liudmila, Dr. în științe economice, conf. univ. în cadrul Departamentului Marketing, Antreprenoriat și Comerț, Universitatea Națională de Tehnologie din Odesa.

MANTA Otilia Prof. Dr., hab., conf., univ. Școala de Studii Avansate a Academiei Române (SCOSAAR), București, România

FLEACĂ Elena, doctor în Inginerie Industrială; profesor universitar; Universitatea Națională de Știință și Tehnologie POLITEHNICA București; Facultatea de Antreprenoriat, Ingineria și Managementul Afacerilor; Departamentul de Antreprenoriat și Management

MENSHIKOVA Maria, Dr., conf., univ. la Universitas Mercatorum (Roma, Italia).

VASYLYSHYN Stanislav, Dr., hab., prof., univ., director al Institutului de Contabilitate și Finanțe al Academiei Naționale de Științe Agrare a Ucrainei, cercetător științific principal în cadrul Departamentului de Contabilitate și Fiscalitate al Centrului Național Științific „Institutul de Economie Agrară” al Academiei Naționale de Științe Agrare a Ucrainei.

ZAPLITNA Tatiana, Dr., conf., univ. în cadrul Departamentului de Economie, Facultatea de Științe Socioeconomice și Juridice, Universitatea Națională de Transport, Kiev, Ucraina.

MALIUGA Nataliia, Dr., hab., prof., univ., șefa Departamentului de Contabilitate, Fiscalitate și Audit, Universitatea Națională Polissia, Jitomir, Ucraina.

KIBIK Olha, Dr., hab., prof., univ., șefa Departamentului de Economie, Management, Contabilitate și Finanțe, Facultatea de Drept Judiciar și Internațional, Universitatea Națională „Academia de Drept din Odesa”, Ucraina.

MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

TRACHOVA Daria, Dr., hab., prof., univ., cercetător științific principal în cadrul Departamentului de Contabilitate și Fiscalitate al Centrului Național Științific „Institutul de Economie Agrară” al Academiei Ucrainene de Științe Agrare, auditor certificat.

BUZDUGAN Adriana, Dr., conf., univ., Universitatea de Stat din Moldova

MULIC Andrei, Dr., conf., univ., Universitatea de Stat din Moldova

COJOCARU Maria, Dr., conf., univ., Universitatea de Stat din Moldova

DOLGHI Cristina, Dr., conf., univ., Universitatea de Stat din Moldova

BULAT Veronica, Dr., conf., univ., Universitatea de Stat din Moldova

DOGA-MÎRZAC Mariana, Dr., hab., conf., univ., Universitatea de Stat din Moldova

MIRONOV Svetlana, Dr., conf., univ., Universitatea de Stat din Moldova

COSNICEAN Irina, Dr., lector., univ., Universitatea de Stat din Moldova

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PIRCIOG Camelia Speranța, Dr., Director General Institutul național de cercetare științifică în domeniul muncii și protecției sociale, București România

Adriana Grigorescu, Prof. Univ. Dr. Școala Națională de Studii Politice și Administrative, București, Romania

MANOLE Alexandru, Prof., Univ., dr., Rector Universitatea Atrifex București România

ALEXANDRU Felicia, Prof., Univ. dr., Academia de Studii Economice București

CREȚU Alina Ștefania, Conf. Univ., Dr., Academia de Studii Economice București

MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

CONFERENCE PROGRAMME

<i>Thursday, October 22</i>	
09:30-10:00	Welcome & Registration of the participants <i>Republic of Moldova, mun. Chisinau, Moldova State University, 60 A. Mateevici str., Regina Maria Hall (137), Main Building</i> acceptance and registration on Google Meet platform: https://meet.google.com/tbk-ewnd-rju
10:00-10:30	Opening Session: Welcome speech DANDARA Otilia – Rector, Habilitated Doctor, University Professor, Moldova State University, UNGUREANU Laurenția – Vice-Rector for Scientific Research, Habilitated Doctor, University Professor, Corresponding Member of the Academy of Sciences of Moldova, Moldova State University HAMURARU Maria – Vice-Rector for Economic and Financial Affairs, PhD in Economics, Associate Professor, Moldova State University, Republic of Moldova. BUZDUGAN Adriana, PhD, Associate prof., Dean of Faculty of Economic Science, Moldova State University UMAN Timur – PhD, Professor of Accounting and Control, Chair of the Board of Education and Research Education, Jönköping International Business School, Jönköping University, Sweden. NASTASE Carmen, PhD hab., Prof., Dean FEAA/USV, Romania SERBESCU Constantin Florin – Director General, TEHNOPOLIS Science and Technology Park, Iași, Romania. DAVYDENKO Nadiia – PhD in Economics, University Professor, State Tax University, Irpin, Kyiv Region, Ukraine.
10:30-12:00	Plenary Session <i>Moldova State University, 60 A. Mateevici str., Regina Maria Hall (137), Main Building</i>
12:00-13:00	Coffee Break

MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

Sections` Presentations	
<p style="text-align: center;">Section 1</p> <p style="text-align: center;">MODERN APPROACHES TO ACHIEVING MANAGERIAL PERFORMANCE</p> <p>Moderator – COSNICEAN Irina, PhD, lecturer., MSU, Republic of Moldova</p> <p style="text-align: center;"><i>Moldova State University, 60 A. Mateevici str., 312, Main Building</i></p> <p style="text-align: center;">acceptance and registration on Google Meet platform: https://meet.google.com/oaj-nuvt-dwg</p>	
14:00-16:00	Paper presentations
16:00-17:00	Final Discussions and Concluzions
<p style="text-align: center;">Section 2</p> <p style="text-align: center;">EMERGING TRENDS IN GLOBAL MARKETING AND SUSTAINABLE TOURISM STRATEGIES</p> <p>Moderator – BULAT Veronica, PhD, Associate prof., MSU, Republic of Moldova</p> <p style="text-align: center;"><i>Moldova State University, 60 A. Mateevici str., 331, Main Building</i></p> <p style="text-align: center;">acceptance and registration on Google Meet platform: https://meet.google.com/kcy-ryip-zeu</p>	
14:00-16:00	Paper presentations
16:00-17:00	Final Discussions and Concluzions
<p style="text-align: center;">Section 3</p> <p style="text-align: center;">FINANCIAL SYSTEM DEVELOPMENT: CHALLENGES AND PERSPECTIVES</p> <p>Moderator – MULIC Andrei, PhD, Associate prof., MSU, Republic of Moldova</p> <p style="text-align: center;"><i>Moldova State University, 60 A. Mateevici str., 305, Main Building</i></p> <p style="text-align: center;">acceptance and registration on Google Meet platform: https://meet.google.com/jqc-qimv-yts</p>	
14:00-16:00	Paper presentations
16:00-17:00	Final Discussions and Concluzions
<p style="text-align: center;">Section 4</p> <p style="text-align: center;">ACCOUNTING, AUDITING AND APPLIED QUANTITATIVE ANALYSIS</p> <p>Moderator –COJOCARU Maria, PhD, Associate prof., MSU, Republic of Moldova</p> <p style="text-align: center;"><i>Moldova State University, 60 A. Mateevici str., 436, Main Building</i></p>	

MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

acceptance and registration on Google Meet platform: https://meet.google.com/ndc-srma-zjz	
14:00-16:00	Paper presentations
16:00-17:00	Final Discussions and Concluzions

CONFERENCE PROGRAMME

<i>Friday, October 23</i>	
Continuation of the activities in the thematic sections within the scientific conference	
Sections` Presentations/ Thematic Workshops	
<p style="text-align: center;">Section 5</p> <p style="text-align: center;">SUSTAINABLE STRATEGIES FOR ECONOMIC WELL-BEING AND FINANCIAL RESILIENCE</p> <p>Moderator – BUZDUGAN Adriana, PhD, Associate prof., MSU, Republic of Moldova</p> <p style="text-align: center;"><i>Moldova State University, 60 A. Mateevici str., 331, Main Building</i></p> <p>acceptance and registration on Google Meet platform: https://meet.google.com/hdd-gztt-ndw</p>	
10:00-13:00	Paper presentations/Thematic Workshops
13:00-15:00	Final Discussions and Concluzions
<p style="text-align: center;">Section 6</p> <p style="text-align: center;">RESEARCH AND INNOVATION FOR SUSTAINABILITY REPORTING AND BUSINESS RESILIENCE</p> <p>Moderatori: JALENCU Marian, PhD, Associate prof., MSU, Republic of Moldova</p> <p style="text-align: center;"><i>Moldova State University, 60 A. Mateevici str., 312, Main Building</i></p> <p>acceptance and registration on Google MEET platform: https://meet.google.com/oaj-nuvt-dwg</p>	
10:00-13:00	Paper presentations/Thematic Workshops
13:00-15:00	Final Discussions and Concluzions

MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

PROGRAMUL CONFERINȚEI

<i>Joi, 22 octombrie</i>	
09:30-10:00	Înregistrarea participanților <i>Republica Moldova, mun. Chișinău, Universitatea de Stat din Moldova, str. A. Mateevici 60</i> <i>Sala Regina Maria (137), Blocul Central</i> acceptarea și înregistrarea pe platforma Google Meet: https://meet.google.com/tbk-ewnd-rju
10:00-10:30	Sesiunea de deschidere Cuvânt de salut DANDARA Otilia – Rector al Universității de Stat din Moldova, doctor habilitat, profesor universitar, UNGUREANU Laurenția – Prorector pentru activitate științifică, doctor habilitat, profesor universitar, membru corespondent al Academiei de Științe a Moldovei, Universitatea de Stat din Moldova HAMURARU Maria – Prorector pentru activitate economico-financiară, doctor în științe economice, conferențiar universitar, Universitatea de Stat din Moldova BUZDUGAN Adriana, Dr., conf., univ., Decan Facultate de Științe Economice, Universitatea de Stat din Moldova UMAN Timur – Doctor, profesor în contabilitate și control, președinte al Consiliului pentru Educație și Cercetare, Școala Internațională de Afaceri Jönköping (Jönköping International Business School), Universitatea Jönköping, Suedia. NASTASE Carmen, , Dr., hab., prof., univ., Decan, FEAA/USV, România ȘERBESCU Constantin Florin – Director General al Parcului Științific și Tehnologic TEHNOPOLIS, Iași, România. DAVYDENKO Nadiia – Doctor în științe economice, profesor universitar, Universitatea Fiscală de Stat, Irpin, regiunea Kiev, Ucraina.
10:30-12:00	Sesiunea plenară <i>Universitatea de Stat din Moldova, str. A. Mateevici 60</i> <i>Sala Regina Maria (137), Blocul Central</i>

MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

12:00-13:00	Pauză de cafea
Prezentări în secțiuni	
Secțiunea 1	
MODALITĂȚI MODERNE DE REALIZARE A PERFORMANȚEI MANAGERIALE	
Moderator – COSNICEAN Irina, dr., lector. univ., USM, Republica Moldova	
<i>Universitatea de Stat din Moldova, str. A. Mateevici 60, 312, Blocul Central</i>	
acceptarea și înregistrarea pe platforma Google Meet: https://meet.google.com/oaj-nuvt-dwg	
14:00-16:00	Prezentarea rapoartelor
16:00-17:00	Dezbateri și concluzii finale
Secțiunea 2	
TENDINȚE EMERGENTE ÎN MARKETINGUL GLOBAL ȘI STRATEGIILE SUSTENABILE ÎN TURISM	
Moderator – BULAT Veronica, dr., conf. univ., USM, Republica Moldova	
<i>Universitatea de Stat din Moldova, str. A. Mateevici 60, 331, Blocul Central</i>	
acceptarea și înregistrarea pe platforma Google Meet: https://meet.google.com/kcy-ryip-zeu	
14:00-16:00	Prezentarea rapoartelor
16:00-17:00	Dezbateri și concluzii finale
Secțiunea 3	
DEZVOLTAREA SISTEMULUI FINANCIAR: PROBLEME ȘI PERSPECTIVE	
Moderator – MULIC Andrei, dr., conf. univ., USM, Republica Moldova	
<i>Universitatea de Stat din Moldova, str. A. Mateevici 60, 305, Blocul Central</i>	
acceptarea și înregistrarea pe platforma Google MEET: https://meet.google.com/jqc-qimv-yts	
14:00-16:00	Prezentarea rapoartelor
16:00-17:00	Dezbateri și concluzii finale
Secțiunea 4	
CONTABILITATE, AUDIT ȘI ANALIZĂ CANTITATIVĂ APLICATĂ	
Moderator – COJOCARU Maria, dr., conf. univ., USM, Republica Moldova	

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<i>Universitatea de Stat din Moldova,</i> <i>str. A. Mateevici 60, 436, Blocul Central</i> acceptarea și înregistrarea pe platforma Google Meet: https://meet.google.com/ndc-srma-zjz	
14:00-16:00	Prezentarea rapoartelor
16:00-17:00	Dezbateri și concluzii finale

PROGRAMUL CONFERINȚEI

<i>Vineri, 23 octombrie</i>	
Continuarea activităților conferinței științifice în secțiunile tematice Prezentări pe secțiuni/Ateliere tematice	
Secțiunea 5 STRATEGII SUSTENABILE PENTRU BUNĂSTARE ECONOMICĂ ȘI REZILIENȚĂ FINANCIARĂ Moderator – BUZDUGAN Adriana, dr., conf. univ., USM, Republica Moldova <i>Universitatea de Stat din Moldova,</i> <i>str. A. Mateevici 60, 331, Blocul Central</i> Informații despre participare în Google Meet https://meet.google.com/hdd-gztt-ndw	
10:00-13:00	Prezentarea rapoartelor/atelier tematic
13:00-15:00	Dezbateri și concluzii finale
Secțiunea 6 CERCETARE ȘI INOVARE PENTRU RAPORTAREA SUSTENABILITĂȚII ȘI REZILIENȚA AFACERILOR Moderator – JALENCU Marian, dr., conf. univ., USM, Republica Moldova <i>Universitatea de Stat din Moldova,</i> <i>str. A. Mateevici 60, 312, Blocul Central</i> acceptarea și înregistrarea pe platforma Google Meet: https://meet.google.com/oaj-nuvt-dwg	
10:00-13:00	Prezentarea rapoartelor/atelier tematic
13:00-15:00	Dezbateri și concluzii finale

**MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL
AND WORLD ECONOMY**

PLENARY PAPERS

**LUCRĂRI PREZENTATE ÎN
PLENUL CONFERINȚEI**

MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL AND WORLD ECONOMY

DOUBLE MATERIALITY ASSESSMENT IN PRACTICE: A COMPARATIVE STUDY OF TWO EASTERN EUROPEAN AGRI-FOOD VALUE-CHAIN POSITIONS

FLEACA Elena, DOLTU Theodora

National University of Science and Technology POLITEHNICA Bucharest

ȘTOMFF Speranța, CHILEA Iuliana

National Standardisation Body/Romanian Standard Association

KOSTADINOVA Irina

University of Ruse "Angel Kanchev"

THE PERFORMANCE OF THE COOPERATIVE BANKING SECTOR IN POLAND

DANILOWSKA Alina

Warsaw University of Life Sciences

LACKA Irena

West Pomeranian University of Technology in Szczecin

EXPERIENTIAL AND REGENERATIVE TOURISM AS DRIVERS OF RESILIENT DESTINATION DEVELOPMENT: TRENDS, PRACTICES AND PERSPECTIVES FOR ROMANIA AND REPUBLIC OF MOLDOVA

TALMACIU Mihai, MANOLESCU Irina Teodora

“Alexandru Ioan Cuza” University of Iasi, Romania

HOW ORGANIZATIONS CREATE LONG-TERM VALUE THROUGH SUSTAINABLE MANAGEMENT

POPA Ion, ȘTEFAN Simona Cătălina, KRUGER Robert Eduard

Bucharest University of Economic Studies, Romania

GREEN AND DIGITAL TRANSFORMATION OF SMEs: A BIBLIOMETRIC ANALYSIS OF RESEARCH TRENDS AND EMERGING CHALLENGES

CARMEN Nastase, AGHENIȚEI Ancuța

„Ștefan cel Mare” University, Suceava

ARE THE PARAMETERS OF STOCK RETURNS CONSTANT THROUGHOUT A TRADING DAY?

Alexander DZESHKOUSKI

NC Academy for Advance Studies, Winding Arch 6801, Durham, NC, USA

Universitatea de Stat din Moldova, US Fullbright program

**MODERN PARADIGMS IN THE DEVELOPMENT OF THE NATIONAL
AND WORLD ECONOMY**

**MAPPING UNIVERSITY SUSTAINABILITY INDICATORS TOWARDS
A COMMON FRAMEWORK FOR STRATEGIC PLANNING AND
SUSTAINABILITY REPORTING**

**HĂMURARU Maria, COJOCARU Maria, COVALSCHI Tatiana,
GAVRILAȘ Natalia**

Moldova State University

**MACROECONOMIC AND BANK-SPECIFIC CONSTRAINTS ON
LIQUIDITY MANAGEMENT: EVIDENCE FROM OTP BANK S.A. IN
THE REPUBLIC OF MOLDOVA**

MULIC Andrei, SCUTELNIC-CIBOTARI Victoria

Moldova State University

CIBOTARIU Irina-Stefania

Ștefan cel Mare University of Suceava

SECTION 1

MODERN APPROACHES TO ACHIEVING MANAGERIAL PERFORMANCE

SECȚIUNEA 1

MODALITĂȚI MODERNE DE REALIZARE A PERFORMANȚEI MANAGERIALE

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