

INTERSMARTS

INTERNATIONAL CONFERENCE SUSTAINABLE TOURISM AND BLUE GROWTH IN THE BLACK SEA BASIN

Project BSB00332

INTERSMARTS: Interdisciplinary Solutions for Smart Sustainable Tourism and Services for Blue Growth in the Black Sea Basin

Moldova State University, 60, A. Mateevici Street, Chisinau, Republic of Moldova **February 7**th, **2025**

AGENDA			
10.00 - 10.20	Registration and reception		
10.20 - 10.50	Welcome speech The role and importance of the INTERSMARTS project in development of innovative research and collaboration	Moldova State University Assoc. Prof. Dolghi Vladimir Maria Hămuraru	
10.50 - 11.20	within the Black Sea Basin region Sustainable infrastructure and resource management - Presentation of the needs assessment results	Moldova State University (MSU) Adriana Buzdugan	
11.20 - 11.40	Seasonality solutions - Presentation of the needs assessment results	Varna University of Management (VUM) Tzvetalina Genova	
11.40 - 12.00	Sharing experience for Applying Sustainability Principles in Tourism – Case Study: Cricova	S.A. CRICOVA Maslo Sorin	
12.00 - 12.20	Technology transfer and innovations - Presentation of the needs assessment results	Istanbul Development Agency (ISTKA) Saygın Özgen	
12.20 - 12.40	Best Practices of Eco-Resorts in Sustainable Tourism	Eco-Resort-Butuceni Anatol Botnaru	



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12.40 - 13.00	Sustainable Tourism and Natural Resource Conservation Development at Casa Rândunicii Guesthouse	Casa Rândunicii Guesthouse Liliana Buzilă
13.00 - 14.00	Coffee break	
14.00 – 14.20	Sustainability Principles in Tourism at Poarta Neamului Guesthouse	Poarta Neamului Guesthouse Natalia Țurcanu
14.20 - 14.40	Anti-pollution and waste management - Presentation of the needs assessment results	International Hellenic University (IHU) Persefoni Avramidou
14.40 - 15.00	Best Practices for Ensuring Sustainability in Tourism from Republic of Moldova	Manager ANTRIM Elena Stepanov
15.00 - 16.00	Discussion and networking	